

# Exquisite Elegance Of Bulgari At CJS



The ageless elegance of Bulgari timepieces were unveiled at the Colombo Jewellery Stores' flagship store bringing the exquisite craftsmanship of the celebrated Italian jeweller and watchmaker to Sri Lanka. Renowned for showcasing the complex art of simplicity, the latest collection of timepieces including its key brand symbol, the sculptural Bulgari Octo encapsulated the contemporary luxury chic that lies at the heart of Bulgari.

Reiterating his strong belief in timeless elegance, chairman of CJS Akram Cassim said, "Bulgari marries age-old craftsmanship with contemporary style. With its 130 year history embedding the hallmark of Italian excellence, Bulgari is known for its stylistic audacity and penchant of colour, making its timepieces distinct."

CJS Brand Ambassador Bollywood award winning actress Jacqueline Fernandez elaborated "Bulgari has become synonymous with brilliant colour, symbolic

storytelling and peerless craftsmanship, three elements I identify totally with. These latest timepieces from Bulgari embody that timeless sense of exquisite beauty.”

Bulgari watch expert and senior wholesale manager Fulvio Manini and wholesale consultant Zahir Irani, both from Bulgari’s South Asian Operations were also present at the launch.



