

# ESQR Award Received by People's Leasing Presented to the President



*Pradeep Amirthanayagam, Chairman of People's Leasing & Finance presenting the ESQR award to President Ranil Wickremesinghe in the presence of Shamindra Marcelline, Chief Executive Officer and General Manager of People's Leasing & Finance.*

The renowned European Society for Quality Research (ESQR) Award received by People's Leasing & Finance from the European Society for Quality Research was presented to President Ranil Wickremesinghe by Pradeep Amirthanayagam, Chairman of People's Leasing & Finance, in the presence of Shamindra Marcelline, Chief Executive Officer and General Manager of People's Leasing & Finance at the president's office.

People's Leasing & Finance has been selected for this award by ESQR as a recipient of the European Award for Best Practices 2022 in their annual recognition program of European Awards to selected companies, public administrations, and organizations representing different sectors from Europe,

Asia, the Americas, Africa as well as Australia.

Pradeep Amirthanayagam, Chairman of People's Leasing & Finance, and Shamindra Marcelline, Chief Executive Officer and General Manager of People's Leasing & Finance, received the ESQR award in Brussels, Belgium, in December 2022, which was considered a historical moment.

The award-winning companies, organizations, and public administrations are selected by ESQR based on the results of the ESQR's polls, consumer opinion research, and market study.

The voters can be customers, consumers, former European Society for Quality Research award-winning companies and organizations, suppliers, collaborating companies, or well-wishers.

The selection process includes the research of public information sources, publications and positive remarks, charity projects, chambers, university projects, trade fairs, and exhibitions.

The European Society for Quality Research is a European organization dedicated to recognizing and researching quality improvement techniques.

The European Society for Quality Research, with its headquarters in Lausanne, Switzerland, monitors best practices and outcomes in quality management strategies of organizations, businesses, governments, and individuals.

The European Society for Quality Research honors excellence, promotes innovation and visionary thinking, disseminates knowledge, as well as shares conformity assessment practices and facilities.

People's Leasing & Finance is a Non-Bank Financial Institution in Sri Lanka and a subsidiary of People's Bank, one of the largest State-owned banks in the country.

Commencing operations in 1996 as a specialized leasing company, People's Leasing was listed on the Colombo Stock Exchange in 2011. People's Leasing has become a diversified non-banking financial powerhouse with six subsidiaries in allied areas of specialization, including a venture overseas in Bangladesh.