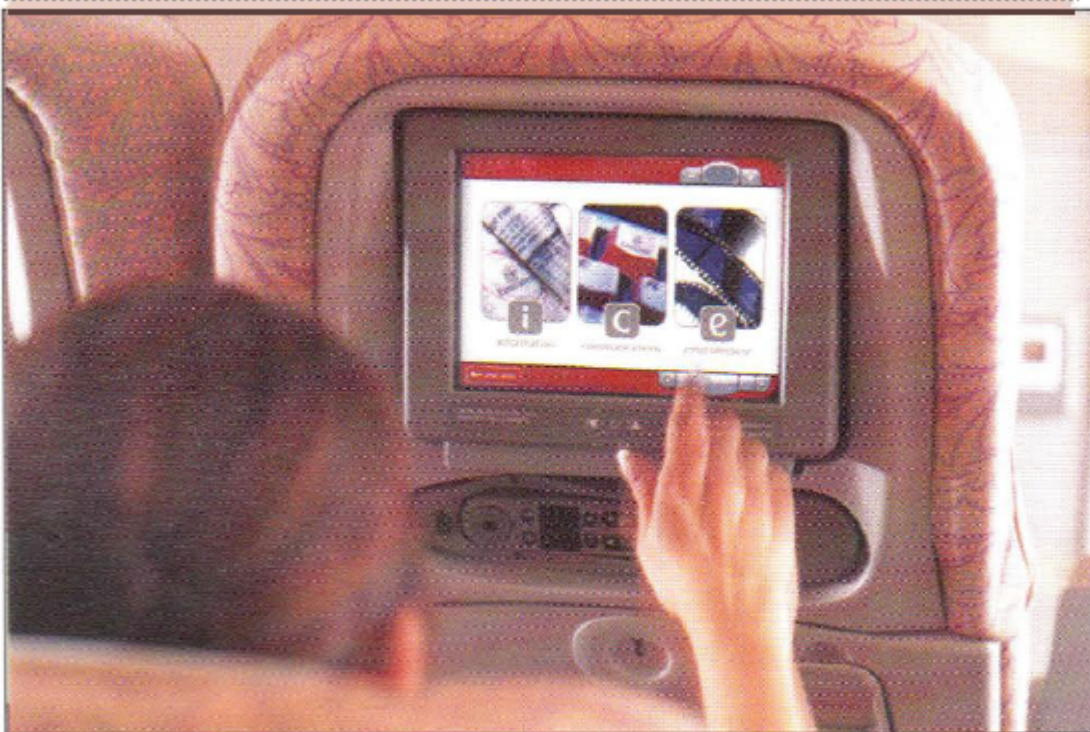


Emirates Inflight Entertainment wins Awards



Emirates Airline has again won the Skytrax Award for Airline Excellence for its Inflight Entertainment.

For the airline inflight entertainment is an area of constant innovation. Its award-winning entertainment system, ice, an acronym for information, communication and entertainment, is available on over 35% of its fleet. It offers over 500 channels of entertainment, video and audio on demand, over 40 games and live news headlines, and is available to travellers in every class.

Customers also have access to email and SMS messaging and satellite telephones. On the Emirates A340-500 aircraft there is also a WiFi email service. Emirates recently enhanced the inflight entertainment on the remainder of its fleet, adding the ability to send and receive emails from the seatback, increasing the number of games to 50, and improving and increasing the selection of audio entertainment.

The Skytrax Awards for Airline Excellence provide the most prestigious recognition of outstanding quality excellence for product and customer service delivery across the airline industry. Last year Emirates was also adjudged the best in this category at the Skytrax World Airline Awards.

These independent aviation awards recognise front-line service and are considered a fair measure of actual product and service being delivered. The awards are based on responses from 3,424 Skytrax Business Research Group (BRG) members, from over 59 countries and representing 78 nationalities.