

Dr. Ravi Bamunusinghe to Empower Pan Asia Bank's Team to Support SME Sector



Participants at the workshop with Dr. Ravi Bamunusinghe and Nimal Rathnayaka, AGM - Branch Credit, Pan Asia Bank.

Pan Asia Bank remains committed to empowering SMEs by helping them to overcome the challenges emanating from the economic crisis through training its staff to fulfill their needs. An SME Development Program was hosted by the Bank under the expertise of reputed trainer, researcher, and SME consultant Dr. Ravi Bamunusinghe to align Pan Asia Bank staff with the changes in the industry and to empower them with the necessary skills, especially in the background of the current economic context and prospects. Dr. Ravi Bamunusinghe, a visiting faculty member of the Postgraduate Institute of Management and the University of Sri Jayewardenepura, conducted the valuable sessions. Currently, he is engaged in developing SMEs in Sri Lanka, the blueprint committee, and the jury of the SME Development Awards 2022. Naleen Edirisinghe, the Director and Chief Executive Officer of Pan Asia Bank, said, "The Bank would like to thank Dr. Ravi Bamunusinghe for generously giving his valuable time and knowledge to empower the Pan Asia Bank team with the necessary skills to take advantage of the recovery of the SME sectors in a way that helps us carve out a greater share of the market by meeting their precise needs. Such skill development efforts demonstrate the continuous commitment of the Truly Sri Lankan bank, Pan Asia Bank, towards the upliftment of their staff to meet the needs of its SME base to

make a significant contribution to the revival of the Sri Lankan economy.”

The Bank’s frontline branch managers and area managers underwent training under his expertise to be updated with current market and industry trends to aid their skills to expand their share of the SME business in the Bank’s business portfolio. SME strategy was discussed and formulated to assist in fulfilling the bank’s goals in the next financial year. The program was a success, with the entire team coming together to build award-winning SME strategies and implement processes to pave the way for success in the banking industry.