

# DIMO SUCCESSFULLY CONCLUDES MERCEDESTROPHY NATIONAL FINAL SRI LANKA 2019

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(L-R) Nirthaj Seelanatha, 1<sup>st</sup> Runner-Up, Handicap Group C, Radesh Daluwatte, Winner, Handicap Group B, Aasiri Iddamalgoda 1<sup>st</sup> Runner-Up, Handicap Group A, Kamlesh Johnpillai, Winner, Handicap Group A, Chandima Rodrigo, Winner, Handicap Group A, Dr Pravina Dunuwille, Winner, Handicap Group D, Manori Jayakody, 1<sup>st</sup> Runner-Up, Handicap Group D, Roy Antony, 1<sup>st</sup> Runner-Up, Senior Category, Pavithra Fernando, 1<sup>st</sup> Runner-Up, Handicap Group B, Sunil Udalgama, 2<sup>nd</sup> Runner-Up, Handicap Group B.



Mercedes-Benz A-Class.



Rajeev Pandithage, General Manager, Mercedes-Benz at DIMO addressing the gathering.

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Diesel & Motor Engineering (DIMO), the single most authorized general distributor for Mercedes-Benz in the island, successfully concluded the 28th edition of MercedesTrophy National Final Sri Lanka 2019. The annual golfing event, open for all Mercedes-Benz owners, was held at the Royal Colombo Golf

Club (RCGC) with the participation of over 200 golfers. Winners of the MercedesTrophy National Final Sri Lanka 2019 will represent Sri Lanka at the MercedesTrophy Asian Final in Australia. Top players from the participating countries in MercedesTrophy Asian Final, will represent Team Asia at the MercedesTrophy World Final. The tournament is scheduled to be held from September 30 - October 5, 2019, at Stuttgart Marriott Hotel Sindelfingen.

Rajeev Pandithage, the General Manager of Mercedes-Benz, DIMO stated, "The significance of this year's tournament is the 30th anniversary celebration of the Worldwide MercedesTrophy. The anniversary celebration allowed our valued DIMO customers of Mercedes-Benz who were previous country final winners to participate at the Asian and World Final. The main objective of this tournament is to highlight the luxury lifestyle experience of our customers. The other factor is that the morning flight was exclusive for our Mercedes-Benz customers and the winners are eligible for the Asian Final. We look after them till the end of the tournament. We also opened the afternoon flight for our RCGC players. They got a glimpse of what we give to our valued customers, and we hope most of them will become our customers in the future."

***"As MercedesBenz And DIMO, We Are Proud To Be The Only Custodian Of The Brand And The Trusted Organization. We Truly Live By The Fact That We Give A Luxury Experience To The Customer."***

Along with the event, DIMO launched its new brand identity as "The Perfect Partner." In redefining their values to bring a cultural change, DIMO aspires to be a more innovative, youthful, and customer-centric organization that is truly Sri Lankan. DIMO strives to be a part of the customers' luxury lifestyle, even after they have purchased a luxury vehicle from DIMO. In terms of value delivery, DIMO is the only authorized general distributor for Mercedes-Benz and the only authorized workshop, thereby having proven direct access to the global network. The workshop staff are trained by global trainers with the use of the latest software, legitimate spare parts, and most modern techniques. This marked difference is reflected in the service that DIMO provides, certified by the highest Customer Satisfaction Index that they have scored.

Rajeev Pandithage commented, "As MercedesBenz and DIMO, we are proud to be the only custodian of the brand and the trusted organization. We truly live by the

fact that we give a luxury experience to the customer. We fulfilled our primary objective of interacting with Mercedes-Benz owners who are personalities of fame and repute in many facets of life. Thus it has become the most anticipated tournament among the golfing fraternity due to the prestige this tournament has gained over the years.”

DIMO, as the home for Mercedes-Benz and as the nation’s premier purveyor of automobiles and automobile solutions, has always been a cut above the rest in delivering trusted and personalized customer service.