

DIMO Pays Tribute To Their Champions



DIMO organised an event to felicitate and acknowledge their local business partners in automotive components, power tools and related businesses for 2011/2012 themed "Tribute to our Champions 2012" .

Bosch power tools and accessories, Bosch automotive components and original equipment manufacturing sales took part in the event while more than 350 dealers and distributors from all across the country also took part in this together with more than ten foreign principals, representing each brand promoted by DIMO.

All participants were hosted at Jetwing Blue, Jetwing Beach and at Jetwing Sea on complimentary basis by DIMO. Top dealers and distributors were invited to the event along with their families. Special guests for the event included Abby Ong, Senior Manager Sales - Robert Bosch South East Asia, Malakannavar Balashi, Product Manager - Bosch Power Tools and Accessories SAARC, M S R Prasad, Assistant General Manager - SBP India, Philip Tweed, Regional Director - Asia , WD40 Company-Malaysia, Robert Loh, Programme Manager Sales and Marketing - Blaupunkt-Malaysia and Viswanath Kamath, Territory Manager Sales and Service - Bosch Automotive India, while DIMO was represented by Ranjith Pandithage, Chairman - DIMO, Gahanath Pandithage, CEO - DIMO, Channa Weerawardena, Director - DIMO, Suresh Gooneratne, Director - DIMO, Sarath Algama, Director - DIMO and Jaminda Mendis, DGM Power Tools, Automotive

Parts and OEM.

This event recognised local business partners of DIMO who have achieved the best turnovers by product category, the best distributor and dealer by product category and the best paymasters. The winners walked away with gifts such as return air tickets and three day tour expenses to Singapore, Malaysia, Bangkok, and Bombay, weekend for two packages in five-star hotels and other surprise gifts during the raffle draw.