

DIMO Launches Third Generation Mercedes-Benz Sprinter Van



Ranjith Pandithage, Chairman and Managing Director, DIMO and Kenny Lim, General Manager Mercedes-Benz Vans Sales and Customer Service of Daimler South East Asia.

Diesel & Motor Engineering (DIMO), the sole authorized general distributor of MercedesBenz in Sri Lanka, launched the Mercedes-Benz Sprinter van at 'Cinnamon Future of Tourism 2019 Summit'.

The latest model, falls under the Commercial Passenger Transportation range, which comes as a 14-seater mini coach for use by customers in the tourism sector for transport of tourists, VIP clientele and corporates.

By opting for a MercedesBenz Sprinter, customers from the tourism sector will also be able to experience lower operational costs. The new Sprinter accommodates a high roof, which offers more headroom, interior dimensions that can vary depending on the type of variant the buyer seeks, a fuel economy where the driver can cover 15km per liter and a payload, which comes in a gross vehicle weight (GVW) of five tons. The buyers of the new Sprinter from DIMO will benefit with an exclusive five years warranty as well as five years free services package.

Ranjith Pandithage, Chairman and Managing Director, DIMO said: "Mercedes-Benz is all about reliability, safety and comfort. At DIMO, we are proud to represent the inventor of the automobile and one of the most researched brands, which looks into the type of products, which can be introduced into the market depending on customer needs and requirements."

Kenny Lim, GM - Mercedes Benz Vans Sales and Customer Service, Daimler

South East Asia stated that since its market introduction in 1995, the company has sold 3.4 million Mercedes-Benz Sprinter units all over the world. The new Sprinter will offer a host of safety assistance systems, which previously were only available with the passenger car.

Shamal Fernando, Business Unit Manager, Mercedes-Benz Commercial Vehicles, DIMO stated, "When speaking of the expansion of international hotel chains into the country, the level of service delivery has to be consistent, whether it is transferring tourists from airport and between hotels, or round trips. Utilizing a product such as the new Sprinter helps add a level of sophistication and professionalism. The new Sprinter also ofo the transportation service whilst also elevating the relevant company's or individual's image extensively."

Leveraging on the concept of versatility, these Mercedes-Benz Sprinter vans can be modified to suit any type of business entity requirement relevant to the customer. fers the single cab and crew cab utility vehicles, which comes with a flatbed for the transport of cargo.

The cargo van application utility vehicle, which comes as a two-seater, can be modified to include a three-seater bench at the back to seat five people in total. This vehicle is also utilized for the transport of cargo.

The new Mercedes-Benz Sprinter van also comprises features such as active brake assist, where radar sensors would notify and attention assist where sensors would detect signs of fatigue of the driver and even through their driving patterns and provide the driver an early warning