

DFCC Wins Asiamoney Awards For Excellence In Cash Management Services



DFCC Bank was honored with two awards by Asiamoney titled; the 'Market Leader in Cash Management - Sri Lanka (Domestic Banks)' and 'Best for Services in Cash Management - Sri Lanka'. The Bank clinched these recognitions with the trailblazing Payments and Cash Management (PCM) proposition, DFCC iConnect.

Associated to the Euromoney Group, the Asiamoney publication is considered to be a leading authority on finance, banking, investment and treasury in the Asia-Pacific region and is read and trusted by the region's leading companies, bankers, brokers, investors, regulators and policy makers. Asiamoney results are derived from the Euromoney survey, which took place in the final quarter of 2020. What is most notable about the survey process is that it is of an in depth and independent nature, which gives corporates the opportunity to rate the quality of services provided by their local and multinational relationship banks across 20 core products and services.

With only three years since its launch, it is truly remarkable that the DFCC iConnect platform has been voted as the preferred Cash Management product over offerings from competitors. As DFCC customers have been able to take part in the survey, which led to these results, it is evident that the Bank for everyone is well on its way to becoming the most customer centric bank in Sri Lanka, which strives to meet and exceed the demands of its contemporary customers.

Voicing his thoughts on this unprecedented feat, Lakshman Silva, Chief Executive Officer of DFCC Bank stated, "Following the recognition provided to us

by the Euromoney Cash Management survey, we at DFCC are grateful for this new found recognition by Asiamoney. I speak for everyone at DFCC when I say that these titles prove to us that our efforts are certainly paying off in the grandest of ways. DFCC iConnect has existed in a highly competitive market for three years. We have seen immense growth and our Payments and Cash Management specialist who have understood how to carve out and establish a place for DFCC when considering the obligations involved in cash management.”

DFCC Bank was ranked amongst Business Today’s Top 30 Corporates in Sri Lanka.