

DFCC Junior Online Workshop For Kids



DFCC Bank, through its account scheme for minors, 'DFCC Junior', hosted the Junior Art Workshop - an online event to celebrate and nurture the artistic ability and talent of children from across the island. The workshop was conducted 'free-of-charge' and was open for children from seven to 18.

The event was hosted online on Independence Day to develop the children's ability to paint, draw, and color. The workshop focused on artwork related to the central theme of 'Independence', aiming to cultivate the key attributes of national pride and unity amongst the many children that attended.

It was conducted via the ZOOM video conferencing platform. It was designed to be as fun-filled and educational as possible, with a wide variety of engaging lessons and sub-activities, curated and conducted by veteran artist T.K. Liyanage.

During the workshop, the children were exposed to a wide range of thematic programs covering key topics such as basic techniques for sketching, coloring, 3D art and design, shadows, and integrating depth within drawings. The special session hosted an audience of over 215 children in total.

Commenting on the workshop and its impact, Aasiri Iddamalgoda, Senior Vice President - Retail Banking & SME, DFCC Bank stated, "We are delighted to have hosted the DFCC Junior Art Workshop on Independence Day, and to have introduced the children to a plethora of different techniques and art styles, all of which will undoubtedly contribute to expanding their creativity and artistic ability. The workshop was part of our long-term social value creation strategy as the premier in commercial banking and contributes to our continuous efforts to develop skills and capabilities amongst the children of our nation, with the hope of creating a sustainable future for all - one filled with economic resilience and social equity."

The DFCC Junior Account, designed to cultivate the habit of saving in kids, provides children with a range of unique gifts and benefits. Through this workshop, the Bank hoped to nurture the talents and abilities of the many children that attended and actively participated. This workshop is part of a more extensive series that will continue in the near future, with the overall goal of developing skills and setting the children on the path to securing a brighter future for all.

DFCC Bank was ranked amongst Business Today's Top 40 Corporates in Sri Lanka.