

# DFCC Bank Unveils its 25th Offsite ATM/CRM at Templeburg Industrial Zone



L-R: Samantha Perera, Branch Manager, DFCC Athurugiriya branch; Dinesh Jebamani, Vice President Digital Strategy; Rohitha Wijesinghe, President of Templeburg Industrialist Association; Chaminda Gunawardana, Vice President Regional Manager Region 3; and Aasiri Iddamalgoda, Senior Vice President Head of Retail Banking & SME at the opening of the 25th offsite ATM/CRM at the Templeburg Industrial Zone.



DFCC Bank unveiled its 25th offsite ATM/CRM at the Templeburg Industrial Zone in Panagoda.

The new offsite ATM/ CRM aims to enhance customer and public access to convenient digital financial services while reducing the need to travel long distances.

Discussing the new offsite access point, Aasiri Iddamalgoda, SVP - Head of Retail Banking and SME, said, "The Templeburg Industrial Zone is a major complex that houses 34 companies and thousands of employees. We understood that many people face difficulties inconveniently accessing financial services while also requiring access to cash services. It also came to our attention that productivity was affected as individuals had to take a short leave to perform their banking activities. Thus, as the Bank for Everyone, we saw an opportunity to provide convenient access to digital and cash banking services and increase financial inclusivity, in line with our 2030 sustainability goals. Thus, we are very pleased to empower the companies and workers in the zone and the public in the area through our new offsite cash-deposit capable ATM and digital payment kiosk "Pay & Go" at the Templeburg Industrial Zone. We also support businesses through

DFCC iConnect, our class-leading comprehensive digital cash management solution, and other SME banking products.”

DFCC Bank’s new offsite access point features a CRM machine that allows customers and the public to withdraw from any bank account and cash deposits to DFCC Bank accounts.

Customers can use it to make a card and cardless bill payments and transfers to utilities and payments to DFCC Credit Cards. DFCC Bank has also installed a Pay and Go machine that provides the public with easy access to digital mobile reloads, utility bill payments and institutional payments for insurance, leasing, and more. Workers and others within the Zone can easily open one of DFCC Bank’s salary proposition accounts, such as Salary Partner or Salary Plus.

Dinesh Jebamani, VP of Digital Strategy at DFCC Bank, added, “Digital banking and digital inclusivity is pivotal for us at DFCC Bank as it is the future of banking. Today, people expect the bank to come to them, not the other way round. However, some transactions still need to be performed in cash, either due to necessity or preference. Thus, our new offsite access point provides a hybrid solution acting as both a cash and digital transaction point, providing next-level convenience and uninterrupted 24/7 access to financial services for the thousands of workers and area residents. Furthermore, it also provides a fast, quick, and hassle-free way for companies within the Zone to handle their daily cash transactions and utility payments.”

DFCC Bank was ranked amongst Business Today’s Top 40 Corporates in Sri Lanka.