## DFCC Bank Sets New Industry Standard with Enhanced Leasing Products



DFCC Leasing has taken a bold and innovative step to ad-dress Sri Lankans' concerns in the vehicle market with its special leasing promotion, "Aduwenakota Aduwena Leas-ing" – 'A lease that gets better as you go'. Available only until September 14, 2023, DFCC Aduwenakota Aduwena Leasing allows customers to obtain a vehicle now without waiting for interest rates to go down, vehicle prices to drop, or new vehicle imports to resume. That is because DFCC Aduwenakota Aduwena Leasing allows you to enjoy the flexibility of switch-ing to a lower rate and even upgrading your vehicle without a penalty after one year. Now, that is the flexibility that no other leasing facility in Sri Lanka provides, allowing you to fulfil your dreams of vehicle ownership today and still benefit from the more favourable market conditions expected in the future!

"We aim to empower our customers and provide them with the flexibility they deserve," said Aasiri Iddamalgoda, Senior Vice President of Retail Banking and SME at DFCC Bank, "With this unique leasing promotion, we are enabling individuals and businesses to seize the opportunity now and experience growth and convenience, at the current market rates, whilst also having the option to

switch to more favourable market rates in the future, and even go for a more recent vehicle once imports open up again without any penalty fees." This innovative promotion is the first of its kind in Sri Lanka, demonstrating DFCC Leasing's commitment to ad-dressing the important concerns of consumers whilst delivering unparalleled bene-fits. With the freedom to choose when to exercise the options available, customers can take advantage of current market conditions, secure their dream vehicle, and experience remarkable growth in their personal or business endeavours. DFCC Bank is ranked among Business Today's Top 40 Corporates in Sri Lanka.