

DFCC Bank Launches Affinity Credit Card



Thimal Perera, Deputy Chief Executive Officer, DFCC Bank (fifth from left) handing over the symbolic DFCC Bank - Trinity College Old Boys' Association, Colombo Branch Affinity Credit Card to Romesh Jayawardena, President, Trinity College Old Boys' Association, Colombo Branch (sixth from left) in the presence of (L-R): Achintha Hewanayake, Chief Operating Officer, DFCC Bank; Samathri Kariyawasam, Vice President General Legal, DFCC Bank; Asiri Iddamalgoda, Senior Vice President Branch Banking and SME, DFCC Bank; Denver Lewis, Vice President/Head of Card Centre, DFCC Bank; Clifford Shadrach, Treasurer Trinity College Old Boys Association Colombo Branch; and Duminda Silva, Vice President Retail Assets & Liability Sales, DFCC Bank.

DFCC Bank has partnered with the Trinity College Kandy Old Boys' Association, Colombo Branch (TCK OBA, Colombo Branch) to launch an Affinity Credit Card for its members. Primarily, a percentage of the joining and annual fees will be contributed by DFCC Bank to the TCK OBA, Colombo Branch. A percentage of spending through the card by the primary and supplementary cardholders will be contributed to TCK OBA, Colombo Branch.

Thimal Perera, Deputy Chief Executive Officer, DFCC Bank commenting on the partnership said, "This partnership between DFCC Bank and the TCK OBA, Colombo Branch is a timely reminder that an Affinity Card is able to create a sense of pride to the loyal alumni, while also supporting a cause that works towards nourishing the future leaders of Sri Lanka. With the DFCC Affinity Credit Card, not only are the cardholders enjoying various benefits with the Bank, but they are able to financially support their alma mater with the percentage contribution made from their annual fees and card spend."

The cardholders can enjoy a wide array of other benefits from the Bank. The Affinity Credit Card allows DFCC cardholders to save as they spend, earning one percent cash back on every transaction, which is then credited to a DFCC savings account. They can also avail a plethora of benefits throughout the year, with the DFCC partner merchants available island-wide.

Cardholders will be able to set up flexi payment plans, transfer other credit card balances and take quick cash advances up to 75 percent on their credit card limit and pay in installments of up to 36 months with attractive interest rates in the market through a hassle free setting up process.

DFCC Bank was ranked amongst Business Today's Top 30 Corporates in Sri Lanka.