

# ComBank Campaigns In South For Central Bank's LANKAQR Initiative



*Central Bank officials and customers at the Commercial Bank stall at the event.*

Commercial Bank of Ceylon's support to the Central Bank initiative to promote cashless digital payments via LANKAQR saw the Bank campaigning for the 'Ratapurama LANKAQR' program in Galle. The Central Bank program was graced by Prof W D Lakshman, Governor, Central Bank and D Kumaratunge, Director of Payments and Settlements, Central Bank and several other dignitaries.

Commercial Bank, whose App 'ComBank Q+' was the first QR-based payment App to be launched on LANKAQR, the national Quick Response (QR) Code platform, is offering customers in the Galle Fort area who pay for purchases via ComBank Q+ a 20 percent cash back subject to a daily limit till March 5, 2021 and deployed a sales team to visit retail establishments in the Galle Fort to register more vendors for the ComBank Q+ merchantApp, as part of its continuing support to popularising LANKAQR. ComBank Q+ offers options for both retail customers and merchants. All recently launched Point-of-Sale (POS) machines deployed by the Bank are enabled with LANKAQR functionality.

The Bank also launched the Flash Digital Bank Account, a revolutionary account that features a complete suite of financial management and financial wellness tools in one seamless application, which is also certified to process transactions under LANKAQR.