

CJS Store At The Galle Fort Dutch Hospital Shopping Precinct



Intertwining nearly one hundred years of jewellery artistry into the centuries old beauty of Galle, the Colombo Jewellery Stores (CJS) opened its 'Hometown Store' at the Galle Fort Dutch Hospital Shopping Precinct. The Shopping Precinct was declared open by President Mahinda Rajapaksa, who also made a visit to the newly opened store.

The CJS roots in Galle are legendary, it authors a romance with gems and jewellery which began in 1922 right in the heart of the Galle Fort and which was also the inspiration for the CJS Hometown Collection. CJS at the Dutch Hospital Shopping Precinct, Galle Fort therefore augments these historical roots even more, reliving the past glamour that was very symbolic of the Galle Fort with a touch of the contemporary that remains at the heart of the creative inspiration of CJS.

The Galle CJS Store will showcase CJS collections, as well as the unique workmanship of Swiss chronographs seen in one of the world's more celebrated luxurious watch collections Tag Heuer.

Akram Cassim, Chairman of CJS mentioned at the opening of the Galle Fort, Dutch Hospital CJS Store, "having a store in one of the most architecturally

beautiful and historical buildings in Galle is a sentimental journey for us. Given our roots right here in Galle and the great men who pioneered the art of gems and jewellery in Sri Lanka, my great grandfather, my grandfather Thaha Cassim and my father, this store is truly a tribute to that history that CJS has carved in Galle, over nearly a century. The restored architecture of this monumental building forms the ideal canvas for our signature CJS collections, all of which have been inspired and conceptualised with a story to tell. In fact, we have used the historical magnificence of Galle Fort as the backdrop for some of the CJS Collections, featuring award winning Bollywood film star and CJS Brand Ambassador Jacqueline Fernandez.”

