

CINNAMON LEGENDS MOUNT LAVINIA, THE LATEST SHOWROOM OPENS



Cinnamon Legends new signature showroom in Mount Lavinia.



Jayathilake Bandara, Senior Executive Vice President, Nations Trust Bank lights the traditional oil lamp.



Anushka Vidanapathirana, CEO (left) explains the products while Daya Gamage, Minister of Social Empowerment browses through the product displays.



Nihal De Silva, Chairman (fifth from left) and Upuli De Silva, Managing Director (sixth from left) with members of the management.

Cinnamon Legends opened a new signature showroom in Mount Lavinia to cater the increasing demand for value added Ceylon Cinnamon and other spiced items for Sri Lankan customers and other international visitors.

Cinnamon Legends manufactures and markets value added cinnamon products nationally and internationally and the product portfolio consists of over 100 items, which includes cinnamon quills, powder, teas, spices, pepper, cloves, nutmeg, cardamom (organic and non-organic), mace, personal care, beverages, fragrance oils, scented candles, essential oils, individual and corporate gifts.

The Chief Guest of the occasion was Daya Gamage, Minister of Social Empowerment and the Guest of Honour was Jayathilake Bandara, Senior Executive Vice President, NTB. The new showroom design reflects the brand's commitment to innovations, new technology and sustainability. The concept draws inspiration from Nihal De Silva, Chairman and Upuli De Silva, Managing Director.

The products are available in its own exclusive outlets, shopping malls, department stores, super markets, five-star hotels, salons and spas, high end beauty shops, gymnasiums and exported to over 27 countries. The next showroom will be opened in One Galle Face shopping mall in June. At the launch, all the invitees experienced the true innovations of Indigenous Ceylon Spices, Cinnamon Tisane, salubrious oils, endearing gifts, perfumed wax candles and a range of beauty care and many more.

Anushka Vidanapathirana, Chief Executive Officer, Cinnamon Legends, emphasised on the importance of value additions in order to be competitive in the international market and to protect the Sri Lankan spice industry from the threats of Indonesia, Vietnam and other emerging spice producers.

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