

# 'BOC Digi' Opens At Marino Mall



*Senarath Bandara, GM/CEO, BOC at the opening of BOC Digi, Marino Mall.*

Bank of Ceylon's 'BOC Digi' center opened its fourth outlet at the Marino Mall, Colombo 3.

The shopping mall owned by the Damro Group is home to multiple branded stores, retail shops, a modern entertainment area inclusive of 9D cinema, virtual reality gaming, climbing wall, food court, a three-storey Damro showroom and several corporate offices.

The opening ceremony took place with the participation of Senarath Bandara, GM/CEO, BOC; C Amarasinghe, DGM - Sales and Channel Management, BOC; A De S Pinnaduwege, DGM; Indunil Liyanage, CMO, BOC; Sampath Perera, AGM (Western Province South), members of corporate and executive management of the bank; Lahiru Ramanayake, Deputy Chairman, Damro Group; Arosha Asanga, Director Finance, Damro Group; Prasanna Kodippili, Managing Director, Marino Mall; Samitha Wijesekara, Managing Director of Leemah Creations; S C Hewavitharana, Director, S C Printing; N Periyannan, the Chairman, Sareeta Textorium; N Karunarathne, Director, Salon Nayana; G P R Thilakarathne, Director, Art Paper Traders; and other invitees.

'BOC Digi' empowers customers to conduct account opening, cheque depositing, obtaining information, self-serving through kiosk, to apply for SmartGen accounts, Smart FD, fixed deposits, personal loans, and home loans and utility bill payments through kiosk at any time of the day throughout the year. Intuitive and personalized interiors with vibrant hues and accomplished with upholstered

seating, location of equipment, lighting and ceiling interfaces at 'BOC DIGI' are also designed with care and thought to infuse a unique look and ambience within. While transforming the daily banking transaction experience for the digitally-savvy customer to a pleasant one in terms of self-banking. Presenting a novel experience in digital banking, the BOC Digi led the innovation space in the banking industry to carry-out a 24 x 7 service.