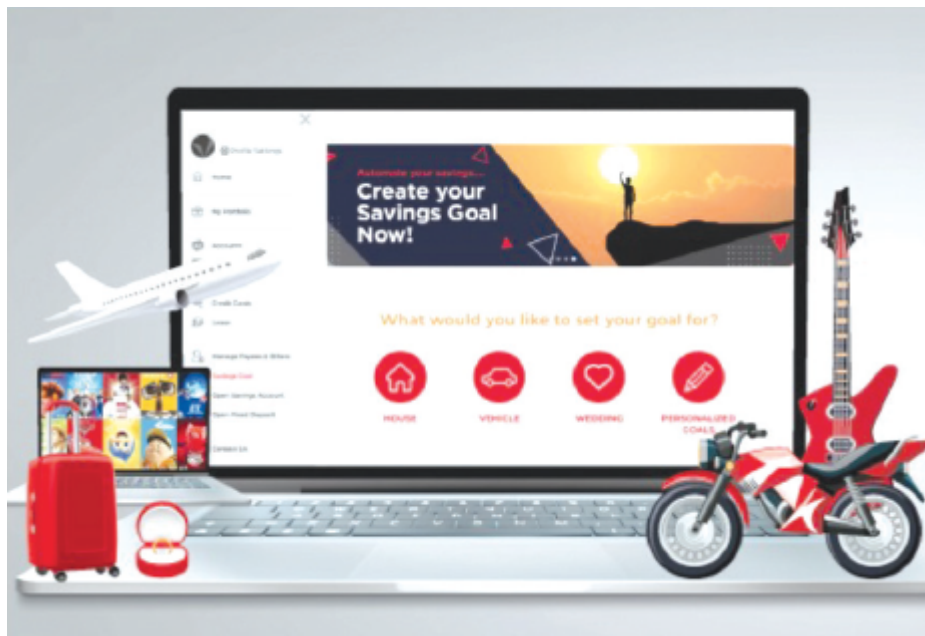


Achieve Your Dreams with Ease and Flexibility with DFCC Savings Goal



DFCC Bank has launched DFCC Savings Goal, an exciting new product designed to help customers save efficiently to meet their short-term financial goals. These savings goals can be opened through the online banking platform. DFCC Savings Goal offers an attractive interest rate of seven percent p.a, one of the best rates available in the market, and zero penalty fees, helping you achieve your financial goals faster, using a structured approach that you decide. With DFCC Savings Goal, customers can now personalize their savings journey, enjoy flexibility with their funds, and benefit from attractive interest rates to achieve their dreams and aspirations quickly and reliably.

DFCC Savings Goal empowers customers to set comprehensive, personalized goals aligned with their unique financial aspirations. Customers can specify their desired goal amount, ranging from 10,000 to 10,000,000 rupees, and select a start date within one month from the day of opening the goal account. They then have the freedom to choose the frequency of savings contributions, whether daily, weekly, or monthly, and set an end date for their savings goal, ranging from 30 days to two years from the starting date. Extending the end date to accommodate your evolving needs is possible for added flexibility.

“At DFCC Bank, we understand that achieving dreams is more than just saving money. It’s about creating meaning and structure too, which can help to make these dreams a reality, along with a high-interest rate for added growth,” said Aasiri Iddamalgoda, Senior Vice President of Retail Banking and SME at DFCC Bank, “That’s why, we have designed DFCC Savings Goal as a unique and novel product that empowers our valued customers and provides them with the flexibility, control, and support they need to reach their goals. This is underscored by the fact that there are no penalties involved with this product if you decide to change your goals along the way. We invite all Sri Lankans to start a DFCC Savings Goal, which can be conveniently done with our Online Banking platform for existing customers, and embark on a transformative savings journey.”

DFCC Bank is ranked among Business Today’s Top 40 Corporates in Sri Lanka