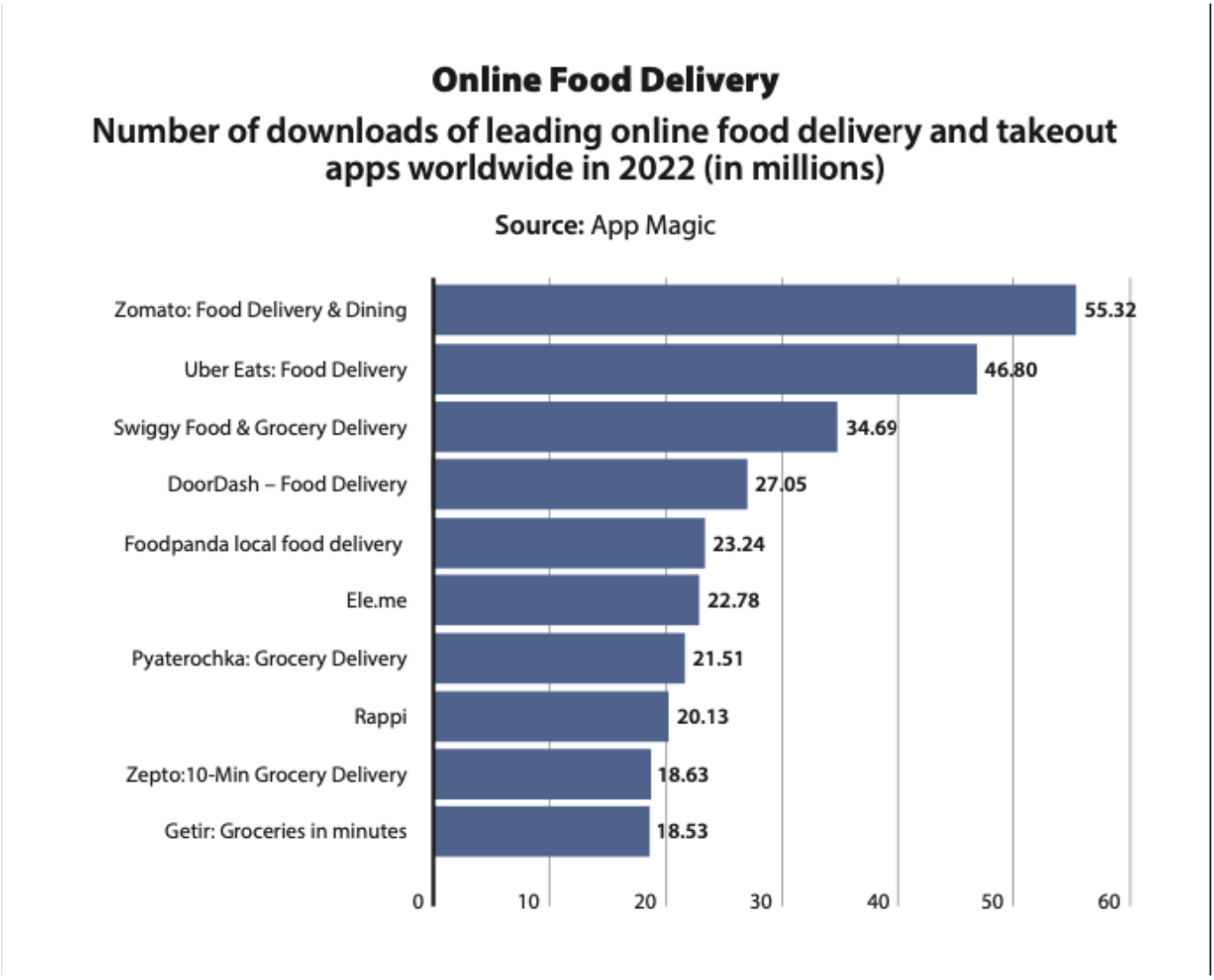
Zomato beats Uber Eats as the most popular food delivery app in 2022 with 55 million downloads worldwide

March 20, 2023. Jastra Kranjec.



The food delivery market has snowballed over the past five years, led by food delivery giants like Uber Eats and DoorDash. And while the two apps hold the

biggest market share, both have been beaten by the Indian Zomato in total downloads.

According to data presented by TradingPlatforms.com, Zomato was the most popular food delivery app in 2022, with more than 55 million downloads worldwide.

Zomato hit 8.5 million more downloads than Uber Eats and 28 million more than DoorDash

Over the past years, food delivery has expanded from takeaways to delivering anything and everything to consumers and adding billions of dollars in revenue for the service providers.

As the world's largest online food delivery market, Asia Pacific has seen a surge in the use of food delivery apps. Last year, over 1.6 billion people from the region, or nearly two-thirds of all users in 2022, used food delivery services. Many of them used Zomato, the number one food delivery app in the region.

The Indian multinational restaurant aggregator and food delivery company, which aims to transform the eating habits of over 1.3 billion people in India, where 90% of the population doesn't eat at restaurants, saw 55.3 million downloads of its app last year, far more than any other app on the global market.

Uber Eats ranked second, with consumers worldwide downloading the app nearly 47 million times. Far below, Swiggy Food & Grocery Delivery ranked third, with close to 35 million downloads. DoorDash and foodpanda followed, with 27 million and 23 million downloads, respectively.

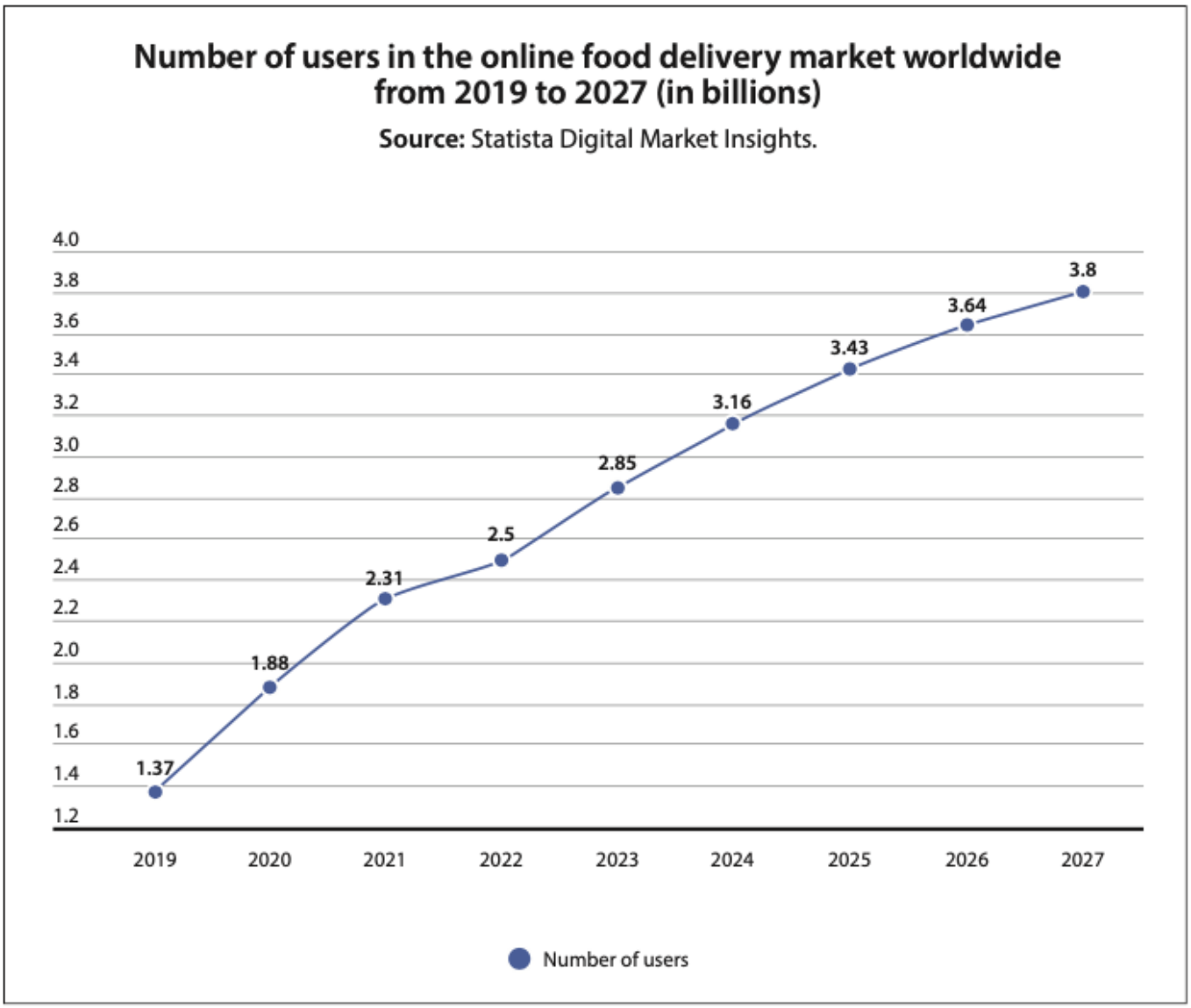
More than 350 million people to start using food delivery services in 2023; total number of users to hit 2.85 billion

While the world's most popular food delivery apps were downloaded almost 200 million times last year, 2023 might bring even more impressive figures as the entire market reaches record revenue and users.

According to Statista Digital Market Insight, more than 2.5 billion people worldwide used food delivery services last year, up from 2.31 billion in 2021. Statista expects

more than 350 million people to start using food delivery apps in 2023, with the total number of users jumping to 2.85 billion worldwide. The surging demand for food delivery services is expected to continue driving user growth by 2027, when the entire market will count more than 3.8 billion users.

This massive user base continues driving revenue growth. Over the past four years, global food delivery revenues jumped by 133% to $770bn. Statista expects 2023 to see a 20% year-over-year growth, with revenues rising to $910bn worldwide. This figure is forecast to grow by another 17% in 2024, with food delivery becoming a one- trillion dollars industry.





Jastra is an editor, writer, and PR specialist with years of experience in news, research, and report writing. Over the years, she has worked in different fields of journalism and public relations, including politics, economy, and financial markets. As well as TradingPlatforms. com, Jastra has written for Inside Business,The Business Mogul, Business Today, Startups Magazine, StockApps.com, and Buyshares.