Vision Care Showcases Latest Eye Care Technologies



Vision Care Eye Care Technologies at the Mini Congress of the College of Ophthalmologists of Sri Lanka.

The event aimed to provide essential eye and ENT care to the community, promote overall well-being, and reaffirm the company’s dedication to enhancing the quality

of life of its communities.

Hundreds of patients visited the Eye and ENT camp throughout the day to have their eyes and hearing tested by the experienced healthcare professionals of the Vision Care Jaffna branch.

Based on the results, patients received personalized medical advice and recommendations for corrective measures, such as prescription glasses or contact lenses, and guidance on necessary follow-up treatments to maintain their vision and ENT health.

Vision Care’s Jaffna branch offers ample parking and a modern ambiance. Its spacious interiors feature a comprehensive range of products and services, including spectacles, sunglasses, contact lenses, and hearing aids. Equipped with cutting-edge eye and hearing care equipment, the branch is staffed by highly trained professionals who deliver expert care.

Customers can avail themselves of the latest eye care solutions and choose from an impressive selection of global eyewear brands, such as Ray- Ban, Boss, Vogue, Tommy Hilfiger, Carrera, Polo Ralph, Arnette, and more.

Additionally, the branch provides hearing care solutions from Oticon, a renowned manufacturer with over a century of experience in developing innovative hearing aids for both adults and children.

Vision Care introduced its latest technologies and procedures for eye care at the Mini Congress organized by the College of Ophthalmologists of Sri Lanka. The event concluded successfully, attracting many local and international consultant ophthalmologists, doctors, and professionals in the field.

Consultant ophthalmologists engaged in comprehensive discussions covering various advanced topics in the field. They explored Oculoplasty, Neuro-Ophthalmology, Pediatric Ophthalmology, and the management of Ocular Inflammation and Infections. The discussions also included modern Investigations in Ophthalmology, handling Ocular Emergencies, and Cornea/Refractive Surgery, highlighted through an interactive quiz. Additionally, they participated in a controversies debate, thoroughly examining these critical areas within the field.

The primary objective of the congress was to raise awareness about advancements

in the field, present the latest research findings, and introduce new eye care procedures. Vision Care’s participation underscored its commitment to offering state-of-the-art services and products. The event provided an excellent platform for Vision Care to showcase its latest ocular diagnostic facilities and procedures, demonstrating its dedication to enhancing eye care in Sri Lanka.

Vision Care’s exhibition stall was a highlight of the congress, featuring an array of state-of-the-art instruments and eye care equipment. The primary reason for participating in such events is to ensure that medical professionals are aware of the latest facilities provided by Vision Care, enabling them to refer patients confidently, knowing they will receive the highest quality care. This includes a comprehensive range of ocular diagnostic tests for diabetic retinopathy, glaucoma, cataracts, dry eye-related assessments, thyroid eye disease-related assessments, color vision problem correction options, and vision therapy.

Vidya Jayarathna, Head of Academy and Optometry at Vision Care, said, “The congress provided valuable networking and a platform to showcase our services and innovations. Vision Care’s participation supports our strategy to lead in eye care innovation and service excellence, ensuring we meet our customers’ needs with the latest advancements.”