

Vision Care set to bring Global Eyewear Trends to Colombo Fashion Week Summer 2025



‘*Officials from Vision Care and Colombo Fashion Week.*

Vision Care is excited to continue its partnership with Colombo Fashion Week (CFW) as the ‘Official Eyewear Partner’ for the highly anticipated Summer 2025 edition. Scheduled to take place from March 19 – 22, 2025, across various locations in Colombo, this partnership marks another significant milestone in the ongoing collaboration between two brands committed to combining fashion and vision. As one of Asia’s most influential fashion weeks, Colombo Fashion Week offers a global platform for Sri Lankan designers while promoting industry growth through sustainability, craft integration, and international collaborations.

Vision Care’s ongoing involvement shows the brand’s commitment to blending fashion with eye health. As eyewear becomes a key part of modern style, Vision Care offers a range of stylish, high-quality eyewear brands, allowing fashion-conscious individuals to make a statement while protecting their vision.

“We believe that good vision is just as important as style,” said Harsha Maduranga, General Manager of Vision Care. “At Vision Care, we ensure our customers not only look fashionable but also see the world with clarity. With Sri Lanka’s largest

selection of branded eyewear, featuring the latest global trends, we’re proud to be part of Colombo Fashion Week once again. We thank Ajai and the CFW team for their continued collaboration and wish them all the best for the upcoming season.”

Ajai Vir Singh, Founder and Director, Colombo Fashion Week stated, “Colombo Fashion Week is pleased to collaborate with Vision Care, as our Official Eyewear Partner. Eyewear is a fashion accessory and an important aspect of our personality, and we hope we achieve bigger things together.”

Luxury eyewear brands such as Mont Blanc, Porsche Design, Lindberg, Michael Kors, Gucci, and Maui Jim will be featured at CFW. These world-renowned brands are part of the exclusive eyewear collection at select Vision Care outlets. In addition, Vision Care will unveil exclusive eyewear collections at the Summer 2025 edition, showcasing how the right eyewear can elevate both style and vision clarity. With a shared commitment to innovation, sophistication, and excellence, Vision Care and CFW are set to continue shaping the future of Sri Lankan fashion, keeping it at the forefront of global trends.