

Vision Care marks World Sight Day 2025 with Awareness Walk promoting eye health



The Vision Care World Sight Day walk 2025.

Sight Day 2025 with an awareness walk in collaboration with the Ceylon Council of Optometry and Orthoptics (CCOO). The walk, held under the global theme “Love Your Eyes,” drew enthusiastic participation from optometry professionals, students, and the public.

The event aimed to raise awareness about the importance of preventive eye care and regular vision check-ups. It underscored the shared responsibility individuals and communities have in protecting eyesight across all age groups.

By engaging professionals, students, and families, the walk symbolized how collective action can help promote healthier vision habits nationwide.

According to the World Health Organization (WHO), at least 2.2 billion people globally experience near or distance vision impairment, and over one billion of

these cases are preventable or remain unaddressed.

This data highlights the urgent need for early detection, access to quality eye care, and greater awareness of vision health.

Vidya Jayarathna, Head of Optometry at Vision Care and Chairman of CCOO, emphasized, “World Sight Day is a powerful reminder that vision care is not a privilege but a necessity. Many visual impairments can be prevented or managed if detected early. Through initiatives like this, Vision Care hopes to inspire every Sri Lankan to take that vital step of getting their eyes tested regularly. Clear sight opens the door to limitless possibilities—and it all begins with awareness.”