Vision Care ‘Fashionable Eyewear Partner’ at CFW Luxury Edition





Vision Care extended its eight-year partnership with the Colombo Fashion Week (CFW) to its ninth year by collaborating as the “Fashionable Eyewear Partner” of CFW Luxury Edition.

The Luxury Edition focused on increasing the value of designed products through inspired craftsmanship. The full-day event showcased Sri Lanka’s finest fashion design talent with an emphasis on luxury and wedding wear and featured luxury, occasion, and bridal trousseau segments.

Several Sri Lankan designers who have mastered creating luxury products for the local and international markets presented their collections to a large audience.

Among them, Charini Suriyage, Fouzul Hameed, Harindra Gunawardena, and Ayesh Wickramaratne elevated their inspirational creations by adding a variety of eyewear from Vision Care’s world-class collection of premium eyewear brands. They included Tom Ford, D&G, Versace, Bvlgari, Prada, Ray Ban, and Vogue. In addition to these brands, Vision Care also offers customers a diverse range of other premium

international brands for frames and sunglasses, such as Emporio Armani, Michael Kors, Polaroid, Carrera, Coach, Oakley, Gucci, Porsche, and many others. These brands are available at Vision Care’s expanding branch network located islandwide and also on their online store shop. visioncare.lk.

Harsha Maduranga, General Manager of Vision Care, stated, “Vision Care has been a long-standing ‘Official Eyewear Partner’ of Colombo Fashion Week. We are thrilled to extend the partnership for yet another year. Every year, our top-of-the-line eyewear brands have been used creatively by the designers participating at CFW to add the finishing touches of glamour and style to their stunning fashion collections. This year was no different, with as many as four Sri Lankan designers taking their pick from our expansive range of world-class, premium eyewear brands widely sought after in the fashion world.”