

# Vision Care as official eyewear partner for CFW Summer Edition 2026



Harsha Maduranga, General Manager of Vision Care.

Vision Care continues its longstanding partnership with Colombo Fashion Week (CFW) as the Official Eyewear Partner for the 13th consecutive year, reinforcing its support for one of Sri Lanka's most influential fashion platforms. The Colombo Fashion Week Summer Edition, scheduled from April 1-4, will bring together designers, industry stakeholders, and creative talent for four days of runway showcases and fashion-focused experiences.

Now in its 23rd year, Colombo Fashion Week has established itself as a leading

platform in South Asia, playing a significant role in developing Sri Lanka's fashion ecosystem by enabling designers to showcase their work and connect with international markets. This year's edition will feature over 30 designers, including participants from India, Pakistan, Bangladesh, South Africa, China, and Russia, alongside leading Sri Lankan designers. The strong international representation highlights the platform's growing global reach. As part of the collaboration, Vision Care will spotlight globally recognized eyewear brands Persol and Michael Kors. The company will also provide designers access to its broader portfolio of premium eyewear collections, encouraging them to incorporate eyewear into their runway presentations as a key style element. Harsha Maduranga, GM, Vision Care, stated that the company is proud to continue its support for Colombo Fashion Week, noting its role in shaping Sri Lanka's fashion landscape.

He emphasized that eyewear has evolved beyond functionality into an essential fashion accessory and expressed enthusiasm about showcasing Persol and Michael Kors while inviting designers to explore the full collection. Ajai Vir Singh, Founder, Colombo Fashion Week, highlighted Vision Care's consistent support over the past 13 years, noting that the partnership has helped create opportunities within Sri Lanka's fashion design industry. Through this continued collaboration, Vision Care aims to bring international eyewear trends to Sri Lanka while supporting the growth of the local fashion industry.