

# Urgent Need for Arugambay Tourism Development Strategy



A meeting to discuss on Arugambay Tourism Developplemt Plan at the Presidential Secretariat.

A meeting was convened at the Presidential Secretariat to discuss the Arugam Bay Tourism Development Plan, which has the potential to significantly contribute to Sri Lanka's tourism industry. Sagala Ratnayaka, Senior Advisor to the President on National Security and Chief of the Presidential Staff, chaired the meeting.

During the discussion, the issues identified in the initial meeting led by President Ranil Wickremesinghe and the steps taken to address them were thoroughly examined. The focus was on the challenges related to infrastructure development in the area and the obstacles hindering the growth of the tourism sector. Participants from various organizations also discussed how each institution could contribute to finding solutions to these challenges.

Sagala Ratnayaka presented the main tourism plan for Arugam Bay, prepared by the Urban Development Authority (UDA). Additionally, a three-year tourism development plan will be presented to the president for consideration.

It was agreed that a follow-up meeting would be held in a month to assess the progress of these initiatives. Those in attendance included D. Weerasinghe, Member of Parliament, IGP C. D. Wickramaratne, Ampara District Secretary Chinthaka Abeywickrama, and heads of relevant organizations.



Sagala Ratnayaka, Senior Advisor to President on National Security and Chief of the Presidential Staff.