

UNHCR And Brandix Join To Assist Sri Lankaâ€™S Vulnerable Communities



Brandix Lanka has strengthened its partnership with the UN Refugee Agency (UNHCR), in an effort to address some of the key humanitarian needs of the conflict displaced communities in the country.

As part of its latest contribution, Brandix has once again stepped forward to support Quick Impact Projects (QIPs), an integral part of UNHCR's operations in Sri Lanka, which sees the implementation of small-scale and short-term projects to support resettlement and have an immediate and long-term impact on returnee communities. These projects aim to promote return as well as facilitate stability. Through this project, Brandix hopes to help meet the non-food needs of the internally displaced population in the country.

Last year, UNHCR took its first steps towards forging strategic partnerships with Sri Lanka's private sector, by tying up with Brandix to improve the water facilities and water management of the Karambe Hospital and its surrounding villages in Puttalam. The project has helped better the health and welfare of the Puttalam residents and internally displaced persons.

Brandix's CSR efforts are driven by the central corporate theme 'Water is Life' and constitute a long-term commitment to improving the living conditions of people in need, including bringing safe drinking water to households in Sri Lanka.

“Brandix is honoured to support UNHCR in its initiative to help improve the lives of vulnerable Sri Lankans,” says the Brandix Group’s CEO Ashroff Omar. “Collaborating with UNHCR has ensured that our resources were utilised efficiently and effectively to construct such an essential project swiftly.”
UNHCR’s Representative in Sri Lanka Amin Awad hailed Brandix’s commitment towards improving the lives of the displaced and returnee communities in the country.

Photo caption – L-R Anusha Alles, Head of CSR, Brandix, Amin Awad, UNHCR’s Representative in Sri Lanka and Gary Firth, UNHCR