## **TURRET - The Luxury Brand Store**

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TURRET continues to deliver a unique experience to their clientele with their array of designer brands of watches and writing instruments. In less than six months following the launch of the store, it has received the love and attraction of customers due to the quality and the exclusivity boasted by the brand. In TURRET's portfolio of renowned brands are Montblanc, Baume & Mercier, 88 RUE DU RHONE, RAYMOND WEIL, United Colors of Benetton and Sisley and Jewel Laurel, its own flagship brand of jewellery.

TURRET also holds the 'sole authorised retailer' status for the brands of Montblanc, Baume & Mercier and 88 RUE DU RHONE, and 'authorised retailer' status for RAYMOND WEIL, which consequently makes TURRET the only location in the city to sell all these brands under one roof within the Sri Lankan market.

Most notable among these brands is Montblanc, a luxury brand with German origins dating back to 1906. It is world renowned for exquisitely handcrafted writing instruments, timepieces and accessories exclusively for men. With uncompromising principles when it comes to design, style, quality and workmanship, the company has been able to create heirloom collections that are passed down from generation to generation.

Baume & Mercier has consistently produced watches that embody excellence and affordable luxury. The main five collections of the brand include the elegant Clifton collection, which features an urban character, the classically feminine Linea for women, the sporty-elegant Capeland for men, the timeless Hampton for both men and women, and the Classima, which is a time piece that is perfect for all occasions.

Aestheticism is a constant preoccupation in the development of RAYMOND WEIL timepieces, which combine ergonomics, refinement and modernity. Music has also been an essential and intrinsic part of RAYMOND WEIL'S DNA. With over 35 years of involvement in the music industry across all genres, the Swiss watchmaker composes its timepieces in much the same way musicians compose their overtures.

88 RUE DU RHONE is an independent brand of Swiss watches launched by Elie and Pierre Bernheim, grandsons of Swiss watchmaker RAYMOND WEIL. With utmost excellence and exquisite designs 88 RUE DU RHONE is indeed the first Swiss watch brand that remains within an easily accessible price range.

A world class Jewellery brand in the heart of Colombo, Jewel Laurel has managed to maintain the trusted credibility it has earned from its fast expanding clientele and continues to offer them high-quality gemstones and exclusive pieces of Jewellery. The ornate pieces of jewellery are designed and created by a team of in-house designers and craftsmen who maintain a very high product standard.

United Colors of Benetton and its exclusive up-market extension Sisley are constantly focused on introducing cutting-edge style with their versatile clothing range and accessories. With its revolutionary new approach to designs and user-comfort, the latest Autumn/Winter 2014 Collection boasts an array of comprehensive and comfortable clothing.