

# TONI&GUY Sri Lanka: World-class hairdressing excellence arrives on the island



TONI&GUY, the internationally renowned British hair-dressing brand founded in London in 1963 by brothers Toni and Guy Mascolo, has built a global reputation for fashion-led creativity, technical innovation, and excellence in education. From pioneering the unisex salon concept to becoming the Official Hair Partner of London Fashion Week, the brand has spent more than six decades shaping global hair fashion and setting industry standards. Today, TONI&GUY operates hundreds of

salons worldwide, supported by award-winning professionals and artistic teams. A key pillar of the brand's success is its commitment to education through globally recognized academies that train thousands of hairdressers annually, ensuring they stay at the forefront of evolving trends, techniques, and professional expertise. Bringing this legacy to Sri Lanka, TONI&GUY Sri Lanka, the brand's official franchise partner, aims to redefine premium salon experiences by combining international standards with local expertise. Guided by strong ethical values, the salon is committed to creating lasting value for clients, employees, and the wider community. Its comprehensive range of services includes precision haircuts, bespoke styling, creative coloring, balayage, advanced hair and scalp treatments, bridal styling, men's grooming, barbering, hair smoothing, and luxury hair care rituals. The brand's arrival marks an exciting new chapter in world-class hairdressing, fashion, innovation, and education.