

TNL On Stage

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The BT Store held a promotion at the recently concluded TNL On Stage musical talent show, giving away a total of five 2GB iPods. The BT Store stall also displayed a number of Apple iPod lifestyle products, including iPods and the iPod Hi-fi.

The 2GB iPods were given to the winner of the TNL On Stage competition in the 'solo' category, to the most enthusiastic supporter as well as a lucky audience member who correctly predicted the winning band.

BT Store also held a promotion leading up to the event, with an on air competition on TNL radio and an online competition on the TNL website, with the winners walking away with iPods.

The BT Store stall was popular with gamers who flocked to obtain Rs.2000 worth of 'free gaming' cards courtesy of MindHead, the gaming centres operated by BT Store.