

The Success Story of Samadhi Malsha

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Samadhi Malsha, young entrepreneur.

The Bank of Ceylon (BOC) is transforming entrepreneurship in Sri Lanka with its BOC Youth Loan program, aimed at empowering young business owners through financial support and guidance. One inspiring example is Samadhi Malsha, who turned her passion for handmade fashion accessories into a successful business.

Initially facing challenges due to limited resources, Malsha found a turning point when she applied for the BOC Youth Loan. This funding allowed her to expand production and better meet customer demand, while also providing essential business management advice.

“The assistance I received through the BOC Youth Loan was invaluable,” Malsha

said. "The funds and support helped me take my operations to the next level and meet the demands of my customers. The Bank of Ceylon's guidance throughout the journey gave me the confidence to manage my business responsibly." Today, Malsha runs a thriving enterprise, attributing much of her success to the boost provided by the program.

Despite the program's success, many young entrepreneurs in Sri Lanka still grapple with systemic issues like bureaucratic challenges and limited long-term support. For Malsha, the loan was crucial in transforming her vision into reality, enabling her to grow her business and gain key skills along the way.