

# **The Story of Ishan Anjana's Successful Entrepreneurial Journey**



*Ishan Anjana, Owner of Anjana Exports.*

The Bank of Ceylon's Youth Loan program is transforming lives across Sri Lanka by empowering young entrepreneurs like Ishan Anjana, owner of Anjana Exports. At just 25, Anjana exports Sri Lankan spices globally, crediting the BOC Youth Loan program for his success.

"Today, I am exporting spices to several countries, thanks to the assistance I received from the BOC Youth Loan program," he said, reflecting on his entrepreneurial journey. As a flagship initiative from Sri Lanka's leading bank, the program has supported over 10,000 aspiring business owners, providing financial capital and strategic guidance.

Anjana, whose company produces 14 spice-based products, emphasizes that determination leads to success.

The pivotal moment for him came with the BOC Youth Loan, which offered funding at a competitive seven percent interest rate, allowing him to scale production and meet international demand.

He highlighted the bank staff's exceptional support in his journey, which helped him successfully fulfill a significant cinnamon export order to the U.K. Anjana encourages young entrepreneurs to consider the program: "If you dream of starting a business, your first stop should be the Bank of Ceylon. Their support can turn your aspirations into reality."