

# **The Most Awarded SUV Is Now Available From DIMO – Introducing The New Jeep Grand Cherokee**



Nearly two decades ago, Jeep® invented the premium sport-utility vehicle (SUV) segment with the introduction of the Jeep Grand Cherokee. More than 4 million sales later, Jeep improved the formula and delivered the ultimate combination of Jeep 4×4 capability and on-road refinement with the all-new 2011 Jeep Grand Cherokee. Jeep Grand Cherokee delivers premium on-road performance while maintaining the Jeep brand’s legendary four-wheel-drive, torque-on-demand two-speed transfer case and towing capability. It also offers improved fuel economy and a world-class interior cabin.

The all-new Jeep Grand Cherokee equipped with the new Quadra-Lift air suspension system features five height settings for optimum ride performance. Quadra-Lift adds up to 4.1 inches of lift span that is supported by four-corner air springs that provide a cushioned, premium ride. Quadra-Lift operates

automatically, or may be controlled manually via console controls.

In addition to the Quadra-Lift air suspension system, the all-new Selec-Terrain traction control system lets customers choose the off-road setting for the optimum experience on all terrains. The Selec-Terrain's control dial allows the driver to choose from five different modes to suit five different driving conditions in order to achieve the best driving experience on all terrains.

The modes being: Sport, Snow, Auto, Sand/Mud and Rock.

The all-new 2011 Jeep Grand Cherokee includes more than 45 safety and security features and is a 2011 Insurance Institute for Highway Safety (IIHS) Top Safety Pick.

Standard safety features include electronic stability control (ESC), electronic roll mitigation (ERM), four-wheel anti-lock brake system (ABS) with rough-road detection, four-wheel brake traction control system, keyless Enter-N-Go, remote keyless entry, express up/down windows for driver and front-seat passenger, seat-belt pretensioners, trailer-sway control and remote start, which is standard on Limited and Overland and available on Laredo models.

