

# **Summit On 'CMA For Sustainable Business'**



**2<sup>nd</sup> CMA Global Management Accounting Summit 2010**  
**29<sup>th</sup>, 30<sup>th</sup> June & 1<sup>st</sup> July**  
**Colombo**

**CMA for**  
**Sustainable Business**

CPD Accredited

Hosted by  
Institute of  
Certified Management Accountants  
of Sri Lanka



Co-hosts



Technical Partners



**Meant For :** Managing & Finance Directors, CEO's, General Managers, Finance Managers, Financial and Management Accountants, Production / Factory Managers, Senior Managers, Marketing, General Management, Supplies / Purchasing Executives and Management Trainees.

**Date :** 29<sup>th</sup>, 30<sup>th</sup> June and 1<sup>st</sup> July.

**Venue :** Cinnamon Lakeside, Colombo.

|              |                      |                          |
|--------------|----------------------|--------------------------|
| <b>Fee :</b> | Foreign participants | 100 US \$                |
|              | Spouses (Foreign)    | Invited for Inauguration |
|              | Local Members        | Rs. 12,000/-             |
|              | Local Non Members    | Rs. 14,000/-             |

**Closing Date for Applications :** Early Bird Up to 15<sup>th</sup> June

**Late Applications :** (10% surcharge) Up to 24<sup>th</sup> June

**Registrations Local :** Please contact **Shanthi / Kapila**  
**Tel.:** 011 2501771, 2506391, 2501062,  
**email:** registrations@cma-srilanka.org

**Registrations Foreign :** Please contact **Nishanthi**  
**Tel.:** +94 011 2506391, 2501062, 2507087  
**email:** secretariat@cma-srilanka.org

**CPD Credit Hours :** 10 CPD credit hours will be provided to the participants



The second Global Management Accounting Summit hosted by the professional body of accountants the Certified Management Accountants (CMA), will be held in Sri Lanka this year. The three-day summit, which is themed 'CMA for Sustainable Business', will take place from June 29 to July 1 at Cinnamon Lakeside, Colombo. The conference is hosted by CMA and co-hosted by the accounting bodies of India, Pakistan and Bangladesh while technical partners will be the management accounting associations of USA and Canada.

The Summit is targeted mainly at Managing and Finance Directors, CEOs, General Managers, Finance Managers, Financial and Management Accountants, Production/ Factory Managers, Senior Managers, General Management, Supplies/ Purchasing Executives and Management Trainees.

Leading speakers both overseas and local have been invited to address the Summit. Foreign speakers will be from USA, Canada, UK, Australia, Singapore, India, Bangladesh, Pakistan and Nepal. Local speakers include Russel de Mel, Director/CEO of NDB Bank, Dilshan Rodrigo, DGM, Risk Management, HNB PLC, Prema Cooray, MD, CCC Solution & Former Chairman of Aitken Spence to name a few.

The official inauguration will take place in the presence of distinguished local and foreign dignitaries whilst eight sessions on Governance, Sustainability, Risk Management, CSR and Environment, panel discussions with Presidents of member bodies and business leaders on Strategy and Sustainable Business, Contemporary Financial Management and Sustainability Issues in Business and a Valedictory Session will follow within the three days.

For participants the closing date for applications will be June 15 and late applications will be accepted with a 10% surcharge until June 24



## Presidents & Speakers



## Overview:

**Prof. Lakshman B. Watawala,**  
ICMA, FCA, FCMA (UK)  
President, CMA Sri Lanka

The 2<sup>nd</sup> CMA Global Management Accounting Summit has chosen an appropriate theme 'CMA for Sustainable Business'.

Professional Accountants in Business (PAB) of IFAC states the following in its sustainability framework which includes business strategy:

"The recognition governments and many organizations have given to sustainability and sustainable developments are changing business culture and society. The global challenge is to ensure that organizations' sustainable development practices (a) reverse the previous erosion of natural resources, and (b) improve their environmental, social, and economic performance. This requires radical changes in the way we do business and the way we live our lives. Although many organizations aspire to being responsible, few could claim to be truly sustainable."

Sustainable business is enterprise that has no negative impact on the global or local environment, community, society or economy - a business that strives to meet the triple bottom line. Sustainable business have progressive environmental and human rights policies.

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

The Summit would have an official inauguration, 8 Sessions on Governance, Sustainability, Risk Management, CSR & Environment, Panel discussions with Presidents of Member Bodies and Business Leaders on Strategy and Sustainable Business, Contemporary Financial Management, and sustainability issues in business and a Valedictory Session.

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