

# **Summit On ‘CMA For Sustainable Business’**

**2<sup>nd</sup> CMA Global Management Accounting Summit 2010**  
**29<sup>th</sup>, 30<sup>th</sup> June & 1<sup>st</sup> July**  
**Colombo**

**CMA for  
Sustainable Business**

CPD Accredited

Hosted By  
Institute of  
Certified Management Accountants  
of Sri Lanka.



Technical Partners  
CMA IMA

**Meant For** : Managing & Finance Directors, CEO's, General Managers, Finance Managers, Financial and Management Accountants, Production / Factory Managers, Senior Managers, Marketing, General Management, Supplies / Purchasing Executives and Management Trainees.

**Date** : 29<sup>th</sup>, 30<sup>th</sup> June and 1<sup>st</sup> July.

**Venue** : Cinnamon Lakeside, Colombo.

**Fee** : Foreign participants 100 US \$  
Spouses (Foreign) Invited for Inauguration  
Local Members Rs. 12,000/-  
Local Non Members Rs. 14,000/-

**Closing Date for Applications** : Early Bird Upto 15<sup>th</sup> June

**Late Applications** : (10% surcharge) Upto 24<sup>th</sup> June

**Registrations Local** : Please contact **Shanthi / Kapila**  
Tel.: 011 2501771, 2506391, 2501062.  
email: registrations@cma-srilanka.org

**Registrations Foreign** : Please contact **Nishanthi**  
Tel.: +94 011 2506391, 2501062, 2507087  
email: secretariat@cma-srilanka.org

**CPD Credit Hours** : 10 CPD credit hours will be provided to the participants

The second Global Management Accounting Summit hosted by the professional body of accountants the Certified Management Accountants (CMA), will be held in Sri Lanka this year. The three-day summit, which is themed 'CMA for Sustainable Business', will take place from June 29 to July 1 at Cinnamon Lakeside, Colombo. The conference is hosted by CMA and co-hosted by the accounting bodies of India, Pakistan and Bangladesh while technical partners will be the management accounting associations of USA and Canada.

The Summit is targeted mainly at Managing and Finance Directors, CEOs, General Managers, Finance Managers, Financial and Management Accountants, Production/Factory Managers, Senior Managers, General Management, Supplies/ Purchasing Executives and Management Trainees.

Leading speakers both overseas and local have been invited to address the Summit. Foreign speakers will be from USA, Canada, UK, Australia, Singapore, India, Bangladesh, Pakistan and Nepal. Local speakers include Russel de Mel, Director/CEO of NDB Bank, Dilshan Rodrigo, DGM, Risk Management, HNB PLC, Prema Cooray, MD, CCC Solution & Former Chairman of Aitken Spence to name a few.

The official inauguration will take place in the presence of distinguished local and foreign dignitaries whilst eight sessions on Governance, Sustainability, Risk Management, CSR and Environment, panel discussions with Presidents of member bodies and business leaders on Strategy and Sustainable Business, Contemporary Financial Management and Sustainability Issues in Business and a Valedictory Session will follow within the three days.

For participants the closing date for applications will be June 15 and late applications will be accepted with a 10% surcharge until June 24

**President & Speakers**



Prof. Lakshman R. Watalwala  
President  
CIMA Sri Lanka



G.N. Venkataraman  
President  
IOIA India



Hassan A. Bigrami  
President  
ICMA Pakistan



Md. Abdul Aziz  
President  
CIMA Bangladesh



Komal Chitracar  
President  
SAFA



Roger Tabor  
Chairman  
IFAC, IFAC



A.J. Raman  
Vice President  
SAFA



Akira Hasegawa  
Governor of the  
Central Bank of Sri  
Lanka



Prof. Mohan Munasinghe  
Chairman, Munasinghe  
Institute of Development  
Studies, Colombo and  
the 2007 Nobel Prize for  
Peace



Robert Gersbach  
Chair, CMA Canada  
National Board of  
Directors



Jay Thomas  
MSA, FOMA, C.Div.  
President and CEO  
CMA Canada



Prof. Richard G. Petty  
President and  
Chairman  
Board of CPA Australia



Dr. Ravi A. Lerner  
Vice President of  
Research, IMA, USA



Chander Wagle  
Past President, Central  
Council Member &  
Chairperson of  
Accounting Standards  
Board, IMA



Mohammad Hanif  
AIA, CIA  
Vice President, ICAP



Sandeesh Jayaram  
Head of Sustainability,  
DNV Norway



K. R. Sreeni Kumar  
MD, Lekha IGC PLC



Dr. Uditha Uyamage  
Director, Prof.  
Graduate Institute of  
Management



Towfiq Jayasinha  
Group Finance Director  
Brandi Lanka Ltd.



Manisha Gupta  
Senior Manager  
Transfer Pricing  
Divisions, India



Lawrence Li  
Fraud & Investigation  
& Dispute Services,  
E&Y Singapore



Shoban Rodrigo  
DGM, Risk  
Management Hutton  
National Bank PLC



Shireen Jayasekera  
Head of Group Internal Audit  
and Former Audit Manager  
for the Group Audit Committee  
for Sri Lanka & Bangladesh



Maghfir Zameer  
Council member  
ICMA Bangladesh



Dr. Mahendra  
Ranasinghe  
Chairman Shell Gas  
Lanka



Ajit Jayasinghe  
Brandit Lanka Ltd.



Sunera Amarasinha  
President  
CIMA Sri Lanka



Dr. Asura Ekanayake  
Ceylon Chamber of  
Commerce



Russell de Mel  
Director / Chief Executive  
Officer, NDB Bank PLC



Prof. Lakshman R. Watalwala,  
FOMA, FCA, FIMA (UK)  
PRESIDENT, CIMA Sri Lanka

**Overview:**

The 2<sup>nd</sup> CIMA Global Management Accounting Summit has chosen an appropriate theme: CIMA for Sustainable Business.

International Accountants in Business (IAB) of IFAC states the following in its sustainability framework which includes business strategy:

"The recognition governments and many organizations have that sustainability and sustainable development are changing business culture and society. The global challenge is to ensure that organizations' sustainable development is (a) responsible for the sustainable use of natural resources, and (b) improve their environmental, social, and economic performances. This requires radical changes in the way business is run and the way we live our lives. Although many organizations aspire to being responsible, few could aspire to be truly sustainable."

Corporate social responsibility is an area that has a negative impact on the global or local environment, society, economy, society or economy. A business that thrives to meet the needs of the present without compromising the ability to have progressive environmental and human rights policies.