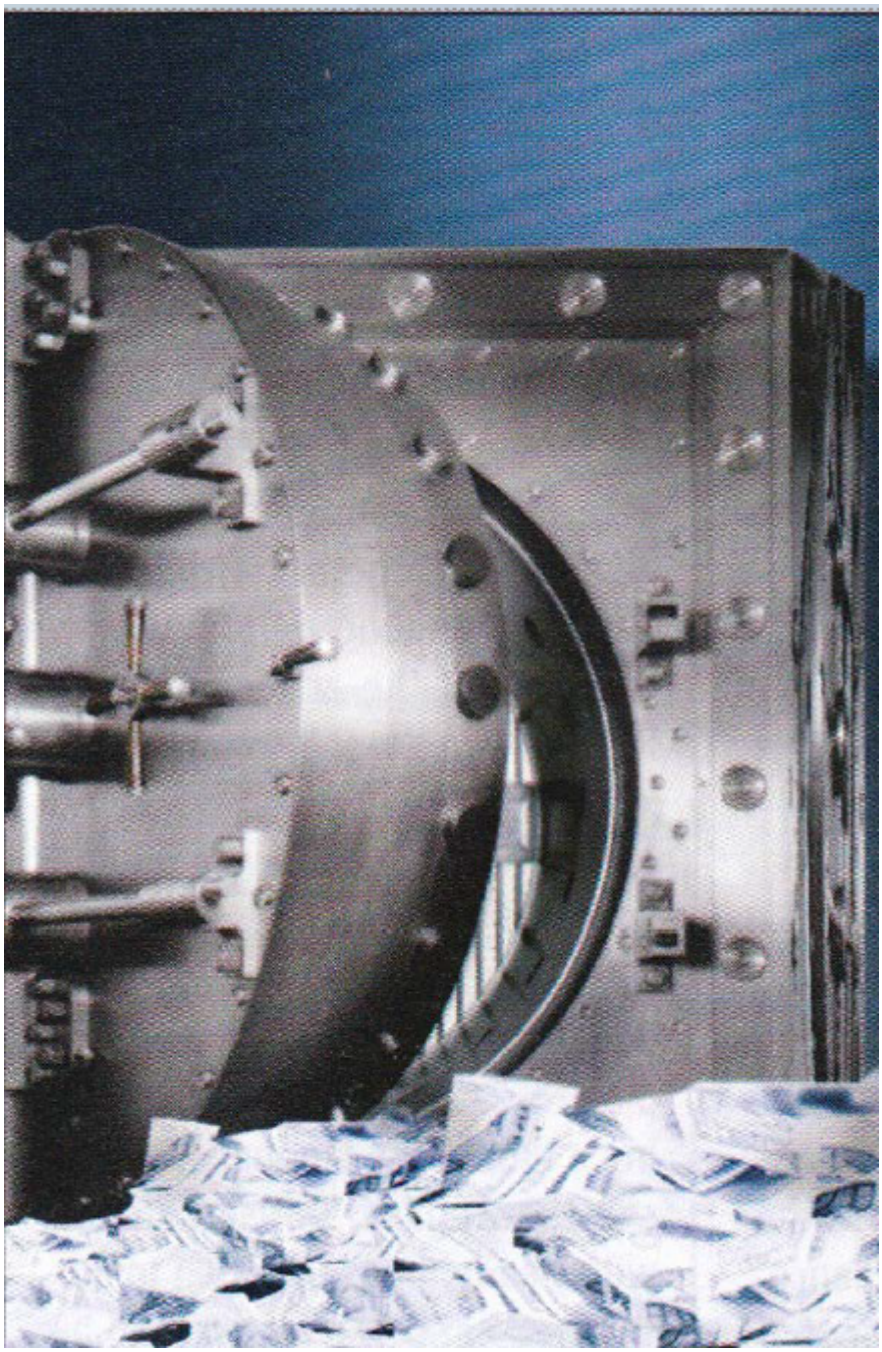
Standard Chartered vault raided



The lucky winner of the ‘Vault of Fortune’ promotion got 30 seconds to grab all the money she could. Speaking at the event Vishnu Mohan, CEO said, “We all dream of walking into a vault full of cash and grabbing all you can, this was the inspiration

behind the promotion which has generated a lot of excitement among our customers:’

Based on average account balances, Standard Chartered’s savings account holders were provided upto 300 entries into the grand draw. The lucky winner’s forays into the vault and the 30-second count down were displayed live on wide screens at the branch. “We are leading the industry with our commitment to living our brand promise of being the ‘Right Partner’, ” says Sabry Ghouse Head of Consumer Banking. ” In an extremely competitive market, success is based on innovation, flexibility and speed of delivery. We do not sit on our laurels but are passionate about constantly raising the bar to ensure the highest standards of service, channels of customer interface and products for our customers,” added Ghouse.