

Stand By Sri Lanka Now Campaign



(L-R): P K Thimmayya, Chief Executive Officer, Flemingo Duty Free, Sri Lanka; Jan Simonson Hoefnagels; Marine Bemelmans and Paul Topping, Author of *The Whinging Pome*.

Marine Bemelmans, Belgium and Jan Simonson Hoefnagels from Canada embarked on a two-week tour in Sri Lanka, to visit every part of the island by traveling in a three-wheeler. The duo work for travel retail brand, Blue Stork. Due to the recent tragic events that took place in the country, Marine Bemelmans and Jan Simonson Hoefnagels are planning to encourage visitors to experience the friendly hospitality of the island through their 'Stand by Sri Lanka Now' campaign. Their journey started at the Flemingo Duty Free at the Bandaranaike International 'Stand by Sri Lanka Now' campaign Airport, arrival store. From there, they headed towards Negombo. Along their way, they met with Paul Topping, Author of *The Whinging Pome*; as well as P K Thimmayya, Chief Executive Officer of Flemingo Duty Free, Sri Lanka.

The two visitors stated that the country needs more inter-national visitors coming to the island in the future. The duo went on to emphasize that, while traveling by a three-wheeler is not compulsory to experience the island, visitors would still be

impressed by the iconic sites around Sri Lanka.