SriLankan Airlines gears up for Raid Amazones 2026 as Official Airline Partner

SriLankan Airlines takes adventure to new heights as the Official Airline Partner, Raid Amazones 2026.

SriLankan Airlines is gearing up for Raid Amazones 2026 as the Official Airline Partner. One of France’s most popular all-women adventure races, Raid Amazones features a series of challenges. The partnership, announced at a press conference, reinforces the airline’s commitment to promoting Sri Lanka as a premier adventure tourism destination through impactful international collaborations. The event was attended by the Deputy Minister of Tourism, the French Ambassador to Sri Lanka, the President and Co-Founder of Raid Amazones, the Chairman of the Sri Lanka Tourism Board, the Head of Marketing of SriLankan Airlines, and the Chairman of

Connaissance de Ceylan.

Scheduled to take place from November 1–11, 2026, in Kalutara, Raid Amazones will welcome more than 150 French female participants, competing in teams of two or three across a series of adventure challenges, including trail running, mountain biking, canoeing, horse riding, orienteering, archery, and treasure hunting. With more than 250 international participants, officials, and media representatives expected to attend, the event will showcase Sri Lanka's diverse landscapes and rich cultural heritage to audiences across France and beyond.

Yasantha Dissanayake, Acting CEO, SriLankan Airlines, said: "We are delighted to once again partner with Raid Amazones, an event that perfectly reflects Sri Lanka's growing appeal as a destination for adventure and experiential travel. Through our direct connectivity between Paris and Colombo, and partnerships of this nature, SriLankan Airlines continues to play a pivotal role in bringing international travelers to our shores while showcasing the country's unique experiences to the world."

Dimuthu Tennakoon, Head of Commercial, SriLankan Airlines added, "We are honored to fly down the adventurous and resilient Amazonians yet again in November this year. Every time Raid Amazones lands in Sri Lanka, something remarkable happens. The athletes, their families, and their stories become ambassadors for our island long after they've returned home. This isn't a mere race but a celebration of resilience, sisterhood, and adventure, and a wonderful opportunity to showcase Sri Lanka's warmth and rich cultural and ecological beauty to the world. Having successfully hosted this event in the past, we've seen firsthand how Raid Amazones has helped reshape the global narrative around destination Sri Lanka, especially at a time when we need to bring the spotlight back to our island. As a leading promoter of inbound tourism, SriLankan Airlines considers it a privilege to fulfill this national mission of taking Sri Lanka to the world on our wings."

Having previously partnered with Raid Amazones in Sri Lanka, SriLankan Airlines is proud to continue supporting an event that celebrates resilience, teamwork, and adventure. Many of the athletes and officials are expected to travel on the airline's direct Paris-Colombo service, further strengthening connectivity between Sri Lanka and one of its key European tourism markets.

The collaboration also reflects the airline's continued commitment to supporting Sri Lanka Tourism's efforts to attract affluent visitors through globally recognized sporting and lifestyle events.

With the world’s eyes turning towards Sri Lanka this November, Raid Amazones 2026 promises to deliver far more than an international sporting spectacle. It presents a unique opportunity to inspire a new generation of discerning, adventure-seeking travelers to discover the island while reinforcing SriLankan Airlines’ commitment to championing initiatives that elevate Sri Lanka’s global tourism profile and drive sustainable growth for the industry.

SriLankan Airlines serves 130 destinations across 63 countries, including codeshare connections, with 33 main online destinations. Its network covers Europe, Australia, the Middle East, South and Southeast Asia, and the Far East. The airline operates an all-Airbus fleet, including A330-200/300 and A320/321 aircraft.