Sri Lankan Skywards

The number of Sri Lankans who are members of Skywards, the frequent flyer programme of Sri Lankan and Emirates airlines is nearing 50,000, with Sri Lanka being among the top ten countries in terms of membership.

Tissa Bibile, Emirates Area Manager said, “Skywards has delivered true value to its members through unbeatable travel privileges and benefits. We are very pleased with the response from Sri Lankan travellers to the Programme:’ This award winning loyalty programme, which is available in more than 200 countries has more than 1.8 million members globally. It offers three tiers of membership, blue, silver and gold with each tier providing exclusive privileges, such as pre-assigned seating, dedicated service centres, wait-list priorities, priority check-in, excess baggage, exclusive lounge access and guaranteed seat reservations.

Members earn Skywards miles when they fly Emirates, Sri Lankan or partner airlines or when they use the programmes designated hotels, car rentals, financial, leisure and lifestyle collaborators. Skywards miles can be redeemed for an amazing range of rewards, including flights, upgrades, hotel accommodation, excursions, exclusive shopping and fine dining. Members can receive free tickets not only from Emirates but also other Skywards partners worldwide such as South African Airways, Delta, Japan Airlines and United Airlines.

Devika Ellepola, Emirates Sales Manager Colombo added, “Skywards members who book their travel on-line via the Emirates web site also earn bonus miles which is a great opportunity to reach rewards faster. We urge travellers who have not as yet applied for Skywards membership to do so, as-the rapidly expanding Emirates and Sri Lankan network provide a lot of potential for earning
miles:’

In Sri Lanka, Skywards’ popularity transcends all ages as evidenced from the 1500 members of Skysurfers, the Skywards equivalent for young travellers aged between 2 and 16.