Sri Lanka Telecom Wins Quality Choice Prize 2019

Vidya Dias, Deputy General Manager-Quality Management, SLT accepting the award.

Sri Lanka Telecom (SLT) was awarded the Quality Choice Prize 2019 under the gold category by the European Society for Quality Research (ESQR), presented to the company at the ESQR's Quality Choice Prize 2019 Convention held in Berlin, Germany. Vidya Dias, Deputy General Manager-Quality Management, SLT accepted the award on behalf of the company. The award is based on the principle of recognizing qualityoriented practices and spreading the values of quality culture by engaging business leaders to play an agile role in the global sphere with the view of maximizing quality backed by innovations. Further, this Quality Award is presented to selected companies and organizations after careful inspection of the strategies and business practices adopted by different companies while also giving recognition to the exceptional employees and employee motivation practices of respective entities. The selection process of the award is comprehensively based on factors such as market study, public information and publications as well as the consumer opinion research methodologies while also paying special attention to quality endorsement policies of the relevant companies and organizations. Sri Lanka Telecom has always been committed to providing state-of-the-art ICT solutions to the nation, while ensuring the quality dimension of its innovative products and services. Sri Lanka Telecom firmly believes that the key to achieve the most important national ICT goals set by the company such as the recently launched National Digital Roadmap is providing the citizens of the country with innovative products of superior quality.