

SOPHISTICATED PHOTOGRAPHIC AND DIGITAL EQUIPMENT FROM CameraLK



CameraLK is reputed for their latest products and excellent after-sales service.



The multi-brand showroom offers over 5000 product categories.

Established in 2010 as a small-scale home business, CameraLK has evolved to become an industry leader, maintaining a market penetration of 65 to 70 percent. One of the largest freestanding camera showrooms in South Asia, CameraLK is dedicated to providing the latest products backed by excellent after-sales services.

While working as a freelance photographer, Anushka Gunasinghe, the Managing Director, CameraLK began to deliver cameras from overseas to professional Sri Lankan photographers. “At the time, only a few players were present in the mar-ket and they had a monopoly in the industry. There were several issues such as high rates, and no service. When a new camera was launched internationally, it took a month or two to arrive in the country. It took nearly three months to claim a warranty,” said Anushka Gunasinghe.

Addressing these areas, he started importing cameras as CameraLK. In 2011, CameraLK opened the largest multi-brand freestanding camera showroom in South Asia. Its flagship showroom was opened in 2015 and they achieved another milestone when Sony appointed CameraLK as their sole distributor in Sri Lanka in the same year.

Presently, CameraLK offers more than 15 brands including Sony, Nikon, Canon, Sigma, Tamron, and Tokina. From cameras to lenses, and accessories such as memory cards, cabinets, filters, tripods, and lights, the company caters over 5,000 products.



Anushka Gunasinghe, Managing Director, CameraLK.

A separate entity, CameraLK Photography Academy, provides technical knowledge to the customers whose hobby is photography, while a free workshop is provided for customers. Every month, at least two workshops are held at pub-lic venues. Meanwhile, CameraLK renting issues a camera to professionals whose cameras are undergoing repairs, under the back-up camera warranty system introduced by CameraLK.

The company expanded its reach to Kandy and also has a showroom in Majestic City. “Regardless of the distance, our customers prefer to come to the flagship store and enjoy the space we have created. They like to spend time here,” he said.

The company regularly hosts internal work-shops for the staff, so that they are familiar with the rapid technology developments within the industry. CameraLK plans to open a showroom in the Maldives in collaboration with Sony in 2020.