SOLO by HNB Partners SPAR Supermarkets

HNB partnered with SPAR supermarkets to launch the HNB SOLO earn and burn loyalty program for its mutual customer base. The initiative is the first in a series of partnerships to offer SOLO users loyalty points for each transaction, which can be redeemed at selected merchant partners across the island. “SOLO by HNB is a convenient payment solution that provides contactless payments at all SPAR Supermarket outlets. We believe the SOLO Loyalty partnership with SPAR Supermarkets will create greater awareness on QR payments and pave the way for contactless payments to take center stage within the retail industry,” Chammika Weerasinghe, AGM – Digital Business, HNB, said.

Customers using the SOLO app that has linked a HNB savings or current account to complete their payments at any SPAR supermarket outlet across the island will be eligible to earn one loyalty point for every 100 rupees spent on groceries and other items. Each point is equivalent to one rupees and can be redeemed anytime. Loyalty points can be earned by simply linking any HNB Current or Savings Account.

“We are delighted to be working with HNB to offer our customers a loyalty program that is useful when making their monthly purchases from us. We hope our loyal customers will use this opportunity to earn and redeem points at any of our outlets,” Kumar De Silva, CEO of SPAR Supermarkets, said. Moreover, HNB introduced the Dynamic QR Code, which is a unique QR code generated for each transaction, to facilitate a convenient digital payment option for customers and vendors.



HNB AGM – Digital Business Chammika Weerasinghe (third from left) with SPAR Supermarkets Chief Executive Officer Kumar De Silva (third from right) at the launch of HNB SOLO Loyalty Program, together with SPAR Supermarkets Senior Manager- Finance Pasan De Silva, HNB SOLO Promotions and Activations, Reeza Jaleel, SPAR Supermarkets Head of Finance Upul Weerarathna and SPAR Supermarkets Thalawathugoda Retail Manager Lakshitha Dissanayaka.