SLT To Broadcast IPTV



The Media Ministry has granted a media-broadcasting license to SLT, enabling it to provide TV and other media services to its customers utilising Internet Protocol (IP) technologies on existing wire line connectivity.

Currently, SLT’s network is capable of handling services based on IP technologies: voice, data and video and mobile through the applications of business, education, medical care and entertainment.

The setting up exercise of IPTV will be simple and will require no technical know how or complex equipment.â€¯Customers will be able to enjoy TV services through telephone line coming to the customer premises within six months.

IPTV service is expected to take customer experience beyond that of plain TV by integrating multimedia communication technology into the television experience. Customers can use their TV’s to communicate and interact with friends and family through a variety of media, such as voice, instant messaging, video and picture sharing. SLT plans to offer affordable and competitive pricing for the TV packages using IP technology on wire line connectivity along with other value added services.

In order to deliver DVD quality video on MPEG 4 format IPTV requires an ADSL service of 2 mbps bandwidth. The company already offers ADSL in major cities, but it plans to expand the broadband network to make ADSL available to other regions.