

SLT Signs MoU With Work.Lk



(L-R) Ishantha Udara, DevOps Engineer, Work.lk; Chamara Sanjaya, Business Development Executive, Work.lk; Anjana Ratnayake, Founder, Work.lk exchanging the MoU with Prabhath Dahanayake, Chief Marketing Officer, SLT; Upali Jayakody, Deputy Chief Marketing Officer, SLT; Charles Ranaweera, DGM, SLT; and Kaumadee Soonyarachchi, Engineer, SLT.

Sri Lanka Telecom has signed an MoU with Work.lk, an online freelance marketplace, to increase convenience to the general public in finding essential services online, whilst also empowering the freelance community in the country to find freelance jobs easily. Work.lk is an online marketplace designed by EFutureTech Systems. It enables people to easily hire any type of workers for a job including skilled labor such as plumbers or electricians or even professionals.

The MoU was signed ceremoniously by Anjana Ratnayake, Head and Founder, Work.lk and Prabhath Dahanayake, Chief Marketing Officer, SLT, in the presence of several other officials from both companies.

Under the MoU, SLT will facilitate its customers by providing the required platform, which will enable them to subscribe for Work.lk services by choosing the 'Pay with SLT' option. Using this payment option, SLT customers are assured of subscribing and paying for services of Work.lk in the most convenient and secured manner.

The partnership is in line with SLT's vision of being Sri Lanka's preferred digital lifestyle partner by the year 2022 and is part of a series of endeavors embarked on by the company to introduce innovative digital services to enhance living standards of citizens of Sri Lanka.

Prabhath Dahanayake, Chief Marketing Officer, SLT, commented, "We keep and act upon our promise to be the national ICT and digital services provider. This is one such initiative that we have embarked on to fulfil our promise to the nation, by

enabling and facilitating digital lifestyles for the citizens of Sri Lanka. SLT invites start-ups, students and educational institutes as well as others with innovative and creative ideas to partner with us so that we can support and empower you to take your innovative ideas to the nation.”

Anjana Ratnayake, Head and Founder, Work.lk stated, “At Work.lk, our vision is to create an efficient and user-friendly market place for those who need services or providers of services in Sri Lanka. At present, we already have over 20,000 skilled professionals registered with us. We are indeed delighted to partner with Sri Lanka Telecom for Work.lk. This partnership will provide us access to SLT’s large customer base across all parts of Sri Lanka, which will enable us to successfully expand our services to households across the country, enabling us to serve and empower people in Sri Lanka, no matter what part of the island they live in.”