SLT Partners Bhasha Helakuru

(L-R): Karvin Mendis, Head of Product Development, Bhasha; Sanoj Siriwardana, Head of Marketing and Operations, Bhasha; Dhanika Perera, Founder and CEO, Bhasha; Prabhath Dahanayake, Chief Marketing Officer, SLT; Charles Ranaweera, DGM-Digital Products, SLT; and Hancy Wickramarathne, Manager Marketing, SLT.

Sri Lanka Telecom (SLT) entered into an agreement with Bhasha, a consumer digital services provider in Sri Lanka, to increase convenience to the general public in finding essential services online. The memorandum of understanding (MoU) between SLT and Bhasha was signed by Dhanika Perera, CEO and Founder of Bhasha Lanka, and Prabhath Dahanayake, Chief Marketing Officer of SLT.

Under the MoU, SLT will facilitate their customers to subscribe for Bhasha's digital services and pay via "PaywithSLT" online cashless payment option. Using this payment option, SLT customers are assured of subscribing and paying for services of Bhasha delivered through their Mobile App Helakuru. This partnership is part of a series of endeavors embarked on by the SLT to introduce in

novative digital services to enhance the living standards of Sri Lankans. Prabhath Dahanayake, Chief Marketing Officer, SLT said, "This is one initiative that we have embarked on to enable and facilitate digital lifestyles for the citizens of Sri Lanka. SLT invites start-ups, students and educational institutes as well as others with innovative and creative ideas to partner with us so that we

can support and empower you to take your innovative ideas to the nation." Dhanika Perera, Founder and CEO, Bhasha said, "This partnership will provide us access to SLT's large customer base, which will enable us to successfully expand our services to consumers across the country, enabling us to serve and empower more people in

Sri Lanka, no matter what part of the island they live in.”