

SLT-MOBITEL's mCash Empowers Sri Lanka Fisheries CEYFISH outlets with LankaQR Enabled Payments

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Piyal Nishantha De Silva, State Minister of Fisheries (fourth from left) with Chaturanga Udawatte, Chairman CEYFISH (third from left); officials from the Corporation and SLT-MOBITEL representatives.

SLT-MOBITEL's mCash has joined forces with the Sri Lanka Fisheries Corporation, providing LankaQR payment acceptance solutions at island-wide CEYFISH outlets. The inaugural event of integrating CEYFISH outlets to the Lanka QR solution was held with the participation of Piya Nishantha, State Minister, Fisheries, Chaturanga Udawatte, Chairman CEYFISH, Anusha Gokula Fernando, State Secretary, Fisheries, officials from the Corporation and SLT-MOBITEL representatives. With the mCash-powered Lanka QR solutions, over 100 CEYFISH outlets in operation to serve their customers island-wide will provide faster, more convenient services.

The partnership brings together SLT-MOBITEL's revolutionary mobile money platform, mCash, and the Sri Lanka Fisheries Corporation, a key government institution responsible for the development and sustainability of the fisheries

industry.

By leveraging the power of innovative payment technology infrastructure, the collaboration introduces LankaQR-enabled payments to transform financial transactions in the sector and promote the national vision of digitizing financial transactions throughout the country.

With the integration of LankaQR-enabled payments into the mCash platform, customers are assured of swift and hassle-free transactions when shopping at CEYFISH outlets. It reduces the reliance on cash and traditional payment methods while offering a secure and convenient alternative, allowing customers to make payments anytime, anywhere, using their mobile devices.