SLT-MOBITEL Unveils 'The National Business Directory' 2024/25

The latest version of the National Business Directory, 'The Rainbow Pages' 2024/25 being presented to Mahinda Siriwardana, the Secretary to the Treasury and Ministry of Finance, Planning and Economic Development by Upul Manchanayake, Chief Officer (Digital Services) of SLT-SERVICES with the presence of E.A.Rathnaseela, Director General of the Department of Public Finance (extreme right), Ravindra Pathmapriya, Director General (Information Technology Management)/Ministry of Finance and the representatives of SLT-SERVICES management team.

SLT Services (SLT-SERVICES), a fully owned subsidiary of SLT-MOBITEL, Sri Lanka's National ICT Solutions Provider, has launched 'The National Business Directory' 2024/25 (The Rainbow Pages)—a comprehensive and upgraded directory catering to Government procurement, Micro, Small, and Medium

Businesses (MSMBs) and enterprises.

Now available in multiple formats, the latest edition offers an updated website (rainbow pages.lk), an Interactive eBook (rainbow pages.lk/ ebook), a Printed Book (Hard copy), and 24/7 Call Centre Services (Dial SLT 1212 or Mobile 444).

Recognized as Sri Lanka's only National Business Directory, The Rainbow Pages facilitates over 10,000 daily online searches, features 6,000+ business listings, and hosts 170,000+ classified and unclassified verified listings across diverse economic sectors, including government institutions and places of worship.

The 2024/25 directory is a trusted business guide, providing verified contact details and a robust search mechanism for the hardware, construction, electrical, and electronics industries. Listed businesses, particularly B2B and MSMBs, gain Search Engine Optimization (SEO) benefits, ensuring higher visibility on global search engines like Google.

Businesses registered in The Rainbow Pages are eligible to become approved suppliers for Government Sector Tenders, as per a Treasury Circular, which creates new business opportunities for vendors.