SLT-MOBITEL Shines on Global Stage with Wins at 2024 ARC Awards

SLT-MOBITEL earned global recognition, securing Gold and a Certificate of Honour at the 38th Annual International ARC Awards. The competition is acclaimed as the world's largest annual report competition, felicitating companies having achieved an international mark of excellence in annual reports.

The Sri Lanka Telecom Annual Report 2023 was adjudged the Gold Winner in the Illustrations: Telecommunications category for the annual report titled 'We are an 'App' of Life'. The company was also awarded a Certificate of Honor in the Specialized AR – Integrated AR & ESG category.

The achievement celebrates SLT-MOBITEL's world-class standards in annual reporting and reinforces its position as a leading telecommunications industry, in Sri Lanka and on the global stage. The international acknowledgment also highlights SLT-MOBITEL's commitment to transparency, creativity, and excellence in corporate reporting. The company's innovative approach in presenting its annual report as 'We are an 'App' of Life" resonated strongly with the judges, earning the top honors in the telecommunications sector.

Furthermore, the recognition in the Specialized AR – Integrated AR & ESG category also emphasizes SLT-MOBITEL’s dedication to comprehensive reporting on its environmental, social, and governance (ESG) initiatives.

The 38th edition of the ARC Awards, known as the ‘Academy Awards of Annual Reports,’ endorses the highest standards in producing annual reports. Only entries scoring in the top 30 percent are considered award-worthy, highlighting the significance of SLT-MOBITEL’s achievement. The 2024 competition received 1,550 entries from 32 countries, of which Sri Lanka Telecom stood out, securing the accolades.