

SLT-MOBITEL Presents Revamped Kimaki Adventure Game



Janaka Abeysinghe, CEO, SLT, handing over a gift to a winner while Prabhath Dahanayake, CMO, SLT, looks on.

SLT-MOBITEL, the National ICT Solutions Provider, unveiled phase two of its mobile-based hypercasual adventure game Kimaki. It was rolled out with exciting new features, offering gamers more thrills and more chances to win free data and other unique gifts. An event to showcase the launch of the new phase was held with Janaka Abeysinghe, Chief Executive Officer, SLT Executives from Arimac Lanka, Sri Lanka's premier digital agency that developed the game members of the senior management from SLT-MOBITEL.

Adventures of Kimaki, launched in 2020, unfolds in a mysterious blue mountain filled with platforms. In his epic quest to find his friends and family, his only hope is help from the Stick with Magical Powers.

Open for all players, the game hosted at slt.lk/esports/kimaki incentivized SLT-MOBITEL subscribers with exciting data gifts.

The new phase builds on the gameplay, unlocking a whole new level of innovative and captivating features offering more opportunities for all gamers to win gifts and a fresh take to revel in.

Prabhath Dahanayake, Chief Marketing Officer, SLT, said, “We first launched Kimaki, the free to play a hyper-casual adventure game, in September 2020 in collaboration with our partners Arimac Lanka. It combines gameplay with real-world gains. Kimaki – phase two, adds romance to the chronicle, with male and female characters, more winning opportunities, and gifts for subscribed customers. Scaling greater digital heights and innovative ideas, we have been able to launch a more captivating and engaging Kimaki, which I am sure will receive an enthusiastic response from all gamers appreciating a more diversified gameplay experience.”

During the Kimaki Champion Run competition held in October and November 2021, SLT-MOBITEL awarded attractive gift packs to the winners at the launching ceremony; GB deposits were also presented after the competition.

The revamp includes ‘themes’ such as romantic adventures, challenges, gameplay, and leader boards, hyping up the excitement with new male and female characters. New Kimaki assets have also been unveiled, including objects, sound effects, and maps, among others, where users are spoilt for choice set the stage for an enthralling gaming experience.

Engaging fans and triggering more excitement SLT-MOBITEL offers fans more opportunities to win free data, faster automated GB deposits to the winners’ SLT-MOBITEL Home Accounts, and coupon codes to win more data gifts from SLT-MOBITEL.

Non-subscribing players are in for a pleasant surprise with non-data gifts on offer. SLT-MOBITEL Mobile customers too will soon have the opportunity to enjoy the game through their mobile connection, while Kimaki gameplay and subscription through PEO TV are also on the cards.

Launched by SLT-MOBITEL as part of its entertainment portfolio and developed in collaboration with Arimac, Kimaki is a riveting game for SLT-MOBITEL and non-SLT-MOBITEL customers, freely available for download through a smartphone via Google Play or the App Store. For more information and details on the game, log on to slt.lk/esports/kimaki.