

SLT-MOBITEL Partners with EGUARDIAN

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SLT-MOBITEL Enterprise has signed a strategic reseller agreement with EGUARDIAN to enhance the accessibility of Zoho's comprehensive suite of productivity and business management tools for Micro, Small, and medium Enterprises (MSMEs) in Sri Lanka. This partnership is expected to significantly bolster digital transformation and operational efficiency within the region.

The agreement was signed by Prabhath Dahanayake, Chief Marketing Officer of SLT-MOBITEL, and Mafaz Fahrid, Chief Executive Officer of EGUARDIAN, with several other officials from both organizations in attendance for this occasion. This collaboration will leverage Zoho's extensive range of cloud-based applications, including Zoho Financial Suite, Zoho Workplace, and Zoho Marketing Plus, to empower local businesses to streamline operations and enhance customer relationships.

By integrating these advanced digital solutions, SLT-MOBITEL demonstrates its commitment to improving service quality for Sri Lankan enterprises. The partnership aims to provide tailored solutions that meet local needs, further fostering a competitive landscape for MSMEs nationwide. This initiative marks a significant step towards enabling organizations to thrive in an increasingly digital world.