

SLT Is Theme Attraction Sponsor For The EDEX 2008



Sri Lanka Telecom is the theme attraction sponsor for EDEX 2008. The EDEX 2008 exhibition is to feature over 130 local educational institutions and has representation by over 350 foreign universities. Over 100,000 visitors are expected to participate in this year's exhibition.

SLT believes that EDEX will take the lead to fulfill the 'skills gap' between the applicants and the industry's requirements whilst SLT will fulfill the 'information gap' through world-class technologies. Being the theme attraction sponsor for EDEX 2008, SLT will bring technology alive allowing visitors to experience the digital lifestyle.

P N E Abayasekara, Chief Corporate Officer of SLT said, "SLT always values today's

youth who are an asset to our country. In fact, SLT takes education as one of the major aspects of our corporate social responsibility programmes. We are proud to be the theme attraction sponsor of this exhibition, which will provide school leavers, undergraduates and all other visitors a valuable insight into the latest technologies available in the market and provide them an opportunity to use these technologies themselves, giving them a competitive edge.”

“In our endeavour to connect the Sri Lankan youth with choices, options and opportunities in post secondary education, skills development, vocational and technical training leading to gainful employment, through EDEX being the single largest platform, the novel theme attraction showcasing the facets of emerging futuristic digitized lifestyle sponsored by SLT will be a boon to the Sri Lankan youth, enabling them to attune their mindsets to limitless new possibilities,” said Kamal Abeysinghe, Project Chairman, EDEX.

With a vision ‘To empower the Sri Lankan youth to be globally competitive’, EDEX for the past four years has worked towards providing a platform to bridge the gap between business organisations’ expectations and the availability of competent youth.

Photo Caption – P N E Abayasekara, Chief Corporate Officer of SLT (second left) and Kamal Abeysinghe, Project Chairman, EDEX exchanging the agreement. Rizan Nazeer, Secretary of Royal College Union (left) and Lal Ranjith, General Manager, Corporate Strategy of SLT also were present at the ceremony.