‘SLT DIGITASTIC’ DIGITAL LIFESTYLE EXPO AT INFOTEL 2019



'SLT Digitastic' Digital Lifestyle Expo was held at INFOTEL 2019.



(L–R): P G Kumarasinghe Sirisena, Group Chairman, SLT; Kiththi Perera, CEO, SLT; Priyantha Fernandez, COO, SLT; and Prabhath Dahanayake, CMO, SLT.

SLT offered an unmatched digital experience for visitors of the SLT Digitastic – Digital Lifestyle Expo at the INFOTEL 2019. SLT’s mobile arm, Mobitel and subsidiaries of SLT including SLT Digital Info Services, PeoTV, SLT Muve, and SLT BizChat along with a host of other technology partners were present at the Digitastic Digital Lifestyle Expo. The exhibitors showcased the advanced technological services that they offer and were quick to assist with demonstrations of the same. SLT offered a host of innovative and creative digital experiences at the premises, attracting everyone. An e-sports championship was held, raising awareness and excitement among the visitors. Virtual Reality and Augmented Reality and holograms were a part of the Expo. Visitors were also briefed about IoTs, CoderDojo (Coding and Digital making clubs), digital art, music, and video editing. One of the initiatives in the SLT Digital Roadmap that was launched earlier this year, ‘Smart Home’ concept was exhibited with a mini-replica of a home space. The exhibitors introduced the con□cept to the visitors, allowing them to have a firsthand experience of how digitizing their home can increase the quality of their lives.



Virtual Reality games attracted many participants.



The Mobitel stall offered insight into their key technological developments.

At the Expo, the new outlook of SLT Zero One Awards was launched by Kiththi Perera, CEO, SLT; Priyantha Fernandez, COO, SLT; Prabhath Dahanayake, CMO, SLT; Janaka Abeysinghe, Chief Enterprise and Wholesale Officer, SLT; and Rohana Ellawala, GM – Corporate Branding, SLT. P G Kumarasinghe Sirisena, Group Chairman, SLT was also present at the event. SLT launched their highest internet speeds yet, introducing '1 Gbps on SLT Fibre' which allows an impressive download speed of one giga bits per second.

Priyantha Fernandez, COO, said, "We strongly believe that organizing expos such as these will help to bring digitalization closer to the people and give them a taste of what digitally enabled smart lifestyles are all about and how it will enhance their living standards and quality of life."

Prabhath Dahanayake, CMO said, "As the leading ICT and digital solutions provider in the country, we are not only interested in building the required ICT infrastructure for Sri Lanka, but through the years, we have been committed to doing our best to create opportunities to learn and experience about new technologies and digital solutions whilst also making ICT accessible and affordable for all."

The Digital Lifestyle Expo, 'SLT Digitastic' provided many insights into the emerging tech□nologies while introducing services that make lifestyles easier.