

SLT Dealer Convention 2009



The Sri Lanka Telecom (SLT) Dealer Convention 2009 was conducted. Members of the dealer and retail network were appreciated for their contribution and

performance during the year.
SLT remarked that the main initiative behind this award scheme was to recognise and appreciate the achievements in the prepaid card operations for the following product categories: SLT Passport card, sltnet prepaid card and SLT Citylink CDMA prepaid cards. They also used the Dealer Convention as a platform through which the dealers can be motivated towards even better performance levels. Moreover, activities such as renewal of agreements and review of the past years' operations and making plans for the current year were also conducted during the convention.
The convention consisted of two sessions. The first session encompassed of agreement signing and the reviewing of operations in 2009 as well as the discussion of plans for 2010. The second session featured the awards presentation where awards were presented for three main categories.
SLT has grouped the members of the dealer network into four categories based on their sales potential and strength. Four awards were presented to the best dealer of each category. The next award category was the 'Product Achievement', under which three winners were awarded for the following subcategories – SLT Passport, SLT Citylink CDMA pre-paid card and sltnet prepaid card. Under the 'Islandwide Award' group, three winners were rewarded for the best performance in the context of all three products. Further, the Most Outstanding, first runner-up and second runner-up awards were presented to A R Kassam of ST Distributors, W G S P Siriwardana of Shen Cellular and M R A Perera of Wijaya Distributors respectively.
Over 250 members of the SLT dealer and retail network were present. The Chief Guest of the event, Leisha De Silva Chandrasena, Chairperson of SLT said, "Let me take a minute to congratulate all the award winners on the exceptional performance and dedication you have shown in the year 2009. As we go on to renew the agreements for the year 2010, we sincerely hope and encourage you to continue to show as much enthusiasm towards our products this year as well."